

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Charles Andrew Payne	05/01/2012
RECEIVING PARTY DATA	
Name:	Symantec Corporation
Street Address:	350 Ellis Street
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13462602
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ATTORNEY DOCKET NUMBER:	SYMA0145
NAME OF SUBMITTER:	Jeffrey Brill
Total Attachments: 2 source=112256_SYMA0145_Signed_Assignment#page1.tif source=112256_SYMA0145_Signed_Assignment#page2.tif	

OP \$40.00 13462602

**ASSIGNMENT**

WHEREAS, I, Charles Andrew Payne, hereinafter referred to as "ASSIGNOR", have made an invention, as described and set forth in the below-identified United States patent application:

**Title: Cross-Platform Conversion of Encoded Mobile App Store Links**

Filing Date: May 2, 2012 Serial No. 13/462,602

WHEREAS, Symantec Corporation, a corporation duly organized under and pursuant to the laws of the state of California, having its principal place of business at 350 Ellis Street, Mountain View, CA 94043, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title, and interest in the said invention and said patent application and in any patent(s) which may be granted with regard to the same;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in said invention, said United States patent application and any continuations, divisions, renewals, substitutions, conversions, reissues, revivals, prolongations, extensions and/or foreign counterparts thereto filed in the United States or any other country, and to any United States patents and/or foreign patents granted thereon.

ASSIGNOR further agrees that he will, without charge to said ASSIGNEE, but at ASSIGNEE'S expense, cooperate with ASSIGNEE in the prosecution of said application and/or applications, execute, verify, acknowledge, and deliver all such further papers, including applications for patent and for the reissue thereof, and instruments of assignment and transfer thereof, and

will perform such other acts as ASSIGNEE may lawfully request, to obtain or maintain patent(s) for said invention and improvement in any and all countries, and to vest title thereto in ASSIGNEE, or ASSIGNEE'S successors and assigns.

ASSIGNOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

IN TESTIMONY WHEREOF, ASSIGNOR has hereunto signed his name to the assignment on the date indicated below.

  
\_\_\_\_\_  
Charles Andrew Payne

May 1, 2012  
DATE