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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
David N. Lawrence	05/02/2012

RECEIVING PARTY DATA

Name:	Goldman, Sachs & Co.	
Street Address:	200 West Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10282	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13238289

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	81786-8003.US01
NAME OF SUBMITTER:	Janet L. Newmaker

Total Attachments: 1

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PATENT REEL: 028152 FRAME: 0943

ASSIGNMENT BY INVENTOR

This Assignment is by David N. Lawrence of New York, NY (the "Assignor"). The Assignor has invented one or more certain inventions (the "Invention(s)") described in a Patent Application of the United States entitled "Apparatuses, Methods And Systems For An Eventual Event Calendaring Platform" (the "Application"), filed on September 21, 2011, and assigned U.S. Patent Application No. 13/238,289.

Goldman, Sachs & Co., having its principal place of business at 200 West Street, New York, NY 10282 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignor warrants that Assignor owns the Rights, and that the Rights are unencumbered. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor requests the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee.

Date: <u>5.2.12</u>

Signature:

David N. Lawrence

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Attorney Docket No.: 81786-8003.US01