

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LMP Media LLC	02/29/2012
RECEIVING PARTY DATA	
Name:	JWL IP Holdings LLC
Street Address:	2112 Broadway, 6G
City:	New York
State/Country:	NEW YORK
Postal Code:	10023
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12821554
CORRESPONDENCE DATA	
Fax Number:	(646)434-1099
Phone:	6464341099
Email:	jon@lowy.net
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Jon Lowy
Address Line 1:	2112 Broadway, 6G
Address Line 4:	New York, NEW YORK 10023
NAME OF SUBMITTER:	Jon Lowy
Total Attachments: 2 source=patent rights assignment application 12821554 - feb 29 2012#page1.tif source=patent rights assignment application 12821554 - feb 29 2012#page2.tif	

OP \$40.00 12821554

ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective February, 29, 2012, LMP Media, LLC, a Delaware limited liability company ("**Assignor**"), hereby sells, assigns, and transfers to JWL IP Holdings LLC, a Delaware limited liability company ("**Assignee**"), the full extent of all right, title, and interest in and to any and all of the following (collectively, the "**Rights**");

1. The patents, provisional patent applications and patent applications listed in the table below(individually and collectively referred to herein as the "**Patents**");
2. All inventions claimed or described in the Patents(collectively, the "**Inventions**");
3. All rights with respect to the Inventions, including all U.S. patents or other governmental grants or issuances that may be granted with respect to the Inventions or from any direct or indirect divisionals, continuations, continuations-in-part, or other patent applications claiming priority rights from the Patents ("**Potential Patents**");
4. All reissues, reexaminations, extensions, or registrations of the Patents or Potential Patents;
5. All non-United States patents, patent applications, and counterparts relating to any or all of the Inventions, the Patents, or Potential Patents, including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances ("**Foreign Rights**"), and including the right to file foreign applications directly in the name of Assignee, its successors and assigns;
6. The right to claim priority rights deriving from the Patents;
7. All causes of action and remedies related to the Patents, the Inventions, Potential Patents, or Foreign Rights (including, without limitation, the right to sue for past, present, or future infringement, misappropriation or violation of rights related to any of the foregoing and the right to collect royalties and other payments under or on account of any of the foregoing); and
8. Any and all other rights and interests arising out of, in connection with, or in relation to, the Patents, the Inventions, Potential Patents, or Foreign Rights.

Patent or Application No.	Filing Date	Title of Patent and First Named Inventor
12/821,554	06/23/2010	Systems and Methods for Scripted Content Delivery Damian Franken Manning

Assignor will not sign any writing or do any act conflicting with this Assignment, and, without further compensation, will sign all documents and do such additional acts as Assignee, its successors, legal representatives, and assigns deem necessary or desirable to perfect enjoyment of the Rights, conduct proceedings regarding the Rights (including any litigation or interference proceedings), or perfect or defend title to the Rights. Assignor requests the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models, or other governmental grants

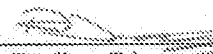
or issuances that may be granted upon any of the Rights in the name of the Assignee, as the assignee to the entire interest therein.

The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, legal representatives, and assigns and will be binding upon Assignor, its successors, legal representatives and assigns.

LMP MEDIA, LLC

By: LMP Holdings, LLC, its Sole Member

By: Because (US) Inc., Sole Member of LMP Holdings, LLC

By: 
Ryan Dudley, Director and President

ATTESTATION OF SIGNATURE PURSUANT TO 28 U.S.C. § 1746

The undersigned witnessed the signature of Ryan Dudley to the above Confirmatory Assignment of Patent Rights on behalf of LMP Media, LLC and makes the following statements:

1. I am over the age of 18 and competent to testify as to the facts in this Attestation block if called upon to do so.
2. Ryan Dudley is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on 4/25, 2012 to execute the above Confirmatory Assignment of Patent Rights on behalf of LMP Media, LLC.
3. Ryan Dudley subscribed to the above Confirmatory Assignment of Patent Rights on behalf of LMP Media, LLC.

I declare under penalty of perjury under the laws of the United States of America that the statements made in the three (3) numbered paragraphs immediately above are true and correct.

EXECUTED on APRIL 25, 2012 (date)


Print Name: Edward J. Nisener