501911367 05/04/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Todd M. GREENE	04/20/2012

RECEIVING PARTY DATA

Name:	HeadBlade, Inc.
Street Address:	3623 Eastham Drive
City:	Culver City
State/Country:	CALIFORNIA
Postal Code:	90232

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13427804

CORRESPONDENCE DATA

 Fax Number:
 (310)229-9901

 Phone:
 310-229-9900

Email: ipdocketingla@venable.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: STEFAN KIRCHANSKI

Address Line 1: VENABLE LLP

Address Line 2: 2049 Century Park East, Suite 2100
Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	119597-328645
NAME OF SUBMITTER:	Stefan J. Kirchanski

Total Attachments: 1

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PATENT REEL: 028161 FRAME: 0312 1 \$40.00 1542/8

WORLDWIDE ASSIGNMENT

WHEREAS <u>Todd M. GREENE</u>, hereinafter (collectively) referred to as the assignor, has invented a certain improvement relating to <u>VERSATILE SHAVER</u>, which said assignor has caused an application for United States Letters Patent to be prepared,

[] the inventor's declaration for said application being executed concurrently with the execution of this instrument; said application to be filed in the United States Patent and Trademark Office.

[X] said application having been filed in the United States Patent and Trademark Office on March 22, 2012, Serial Number 13/427,804;

WHEREAS <u>HeadBlade, Inc.</u>, hereinafter referred to as the assignee, which is an incorporation of the state of <u>California</u> with a postal address of <u>3623 Eastham Drive</u>, <u>Culver City</u>, <u>California 90232</u>, is desirous of acquiring the entire right, title and interest in and to said application, including any and all divisions and continuations thereof, and in and to said invention and any and all patents which may be granted therefore, including any and all renewals, reissues and prolongations thereof;

NOW THIS WITNESSETH, that for and in consideration of One Dollar (\$1.00), and other good and valuable consideration paid by Assignee to Assigner, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells and transfers, and has assigned, sold, and transferred to Assignee, its successors and assigns, the entire and exclusive right, title, and interest for the United States in and to the invention, the application, and any patents which may be granted therefor, including any and all divisions, continuations, in whole or in part, substitutions, renewals, reissues, reexaminations, and extensions thereof, and all applications claiming priority therefrom; and Assignor authorizes and requests the Commissioner of Patents and Trademarks to issue all patents for the invention, or patents resulting therefrom, insofar as their interest is concerned, to Assignee; to have, hold, exercise, and enjoy, with all the rights, powers, privileges, and advantages in anywise arising therefrom or appertaining thereto, for and during the term or terms of any and all such patents when granted, for the use and benefit of said assignee, and said assignee's successors and assigns, in as ample and beneficial a manner as Assignor might or could have held and enjoyed the same, if this assignment had not been made.

Assignor further hereby assigns, sells and transfers, and has assigned, sold, and transferred to Assignee, its successors and assigns, the entire right, title and interest in all countries of the world, in and to the invention and in and to the application and all patents which may be granted therefor, and all national applications, regional applications, divisions, reissues, substitutions, continuations, in whole or in part, re-examinations, and extensions thereof, including the right to file applications and obtain patents for the invention in its own name, in all countries and including all rights of priority in all countries under the terms of any applicable international convention, insofar as its interest is concerned; and the Assignor hereby authorizes and requests the applicable patent office in each country of the world to issue all patents for the invention, or patents resulting therefrom, insofar as its interest is concerned, to the Assignee, to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for which any and all of such patents for the invention may issue, to the same extent as the Assignor would hold and enjoy if this Assignment had not been made.

The Assignor further agrees to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights, and also agrees, at the request of the Assignee, to testify in any legal proceedings, sign all lawful papers, make all lawful oaths, and generally do everything possible to aid said Assignee, its successors and assigns, to obtain, maintain and enforce proper patent protection for said invention.

IN WITNESS WHEREOF, each individual collectively referred to as Assignor has caused this Assignment to be executed.

EXECUTED this <u>lo</u> day of <u>April</u>, 2012.

ASSIGNOR:

Signature:

WITNESS:

Signature:

Address: 3623 Farthan D2

DC2-295664

PATENT REEL: 028161 FRAME: 0313

Attorney Docket No.: 119597-328645

RECORDED: 05/04/2012