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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Christopher KIEF	05/02/2012
David LEE	05/02/2012

RECEIVING PARTY DATA

Name:	Pilot.is LLC	
Street Address:	488 Madison Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10022	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13224315

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 15518/2005US01

NAME OF SUBMITTER: Erica M. Brauer

Total Attachments: 2

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PATENT

REEL: 028165 FRAME: 0079

\$40.00 152

ASSIGNMENT

WHEREAS, we,

Christopher KIEF 488 Madison Avenue, New York New York New York, NY 10022 US citizen

David LEE

488 Madison Avenue, New York New York
New York, NY 10022
US citizen

have made inventions and discoveries in "SYSTEM AND METHOD FOR PRESENTATION CREATION" for which an application for Letters Patent was filed with the U.S. Patent and Trademark Office on September 1, 2011, as Serial No. 13/224,315;

WHEREAS, Pilot.is LLC, having a place of business at 488 Madison Avenue, New York, NY 10022, and who, together with its successors and assigns, is hereinafter called "Assignee," is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited;

NOW, THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservations:

- 1. Assign, transfer, and convey to Assignee the entire right, title, and interest in and to said inventions and discoveries, said Provisional Application, any and all other applications for Letters Patent on said inventions and discoveries, including all provisional, non-provisional, divisional, renewal, substitute, and continuation applications based in whole or in part upon said inventions or discoveries, upon said Provisional Application, or upon said other applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said Provisional Application or other applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said Provisional Application, said other applications, and said Letters Patent.
- Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under an International Convention or otherwise.
- 3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to

issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

- 4. Warrant that we have not conveyed to others any right, title, or interest in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; that we have good right to assign the same to Assignee without encumbrance; and that we are aware of no claim to the contrary.
- 5. Bind our heirs, legal representatives, and assigns, as well as ourselves to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that the said Provisional Application, the said inventions and discoveries, the said patent applications, and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries; and to testify to the same in any interference, arbitration, or litigation.

IN TE	STIMONY WHE	REOF, I have hereunto set my hand and se	al this
		Christopher New KIEF	
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2" day of	STIMONY WHE	REOF, I have hereunto set my hand and se	al this
	ac.		
		Onyle LEE	