

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mr. Scott Pemrick</td> <td>05/01/2012</td> </tr> <tr> <td>Mr. Jeffrey Papst</td> <td>05/01/2012</td> </tr> </tbody> </table>		Name	Execution Date	Mr. Scott Pemrick	05/01/2012	Mr. Jeffrey Papst	05/01/2012
Name	Execution Date						
Mr. Scott Pemrick	05/01/2012						
Mr. Jeffrey Papst	05/01/2012						
RECEIVING PARTY DATA							
Name:	Penske Truck Leasing Co., L.P.						
Street Address:	P. O. Box 563						
City:	Reading						
State/Country:	PENNSYLVANIA						
Postal Code:	19603						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13459756</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13459756		
Property Type	Number						
Application Number:	13459756						
CORRESPONDENCE DATA							
Fax Number:	(215)988-2757						
Phone:	215-988-3392						
Email:	laura.mcneely@dbr.com						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	Robert A. Koons, Jr.						
Address Line 1:	One Logan Square						
Address Line 2:	Suite 2000						
Address Line 4:	Philadelphia, PENNSYLVANIA 19103						
ATTORNEY DOCKET NUMBER:	047272-0008-00-482255						
NAME OF SUBMITTER:	Robert A. Koons, Jr.						
Total Attachments: 3 source=047272_0008_00_482255_Assignment#page1.tif source=047272_0008_00_482255_Assignment#page2.tif source=047272_0008_00_482255_Assignment#page3.tif							

OP \$40.00 13459756

ASSIGNMENT

WHEREAS, we, Scott Pemrick, and Jeffrey Papst, respectively citizens of the United States, with respective post office addresses of 115 Michele Dr., Reading, PA 19606 and 425 Hartman Road, Reading, PA 19606, hereinafter generally referred to as "ASSIGNORS", have invented a certain new and useful

METHOD AND APPARATUS FOR REDIRECTING WEBPAGE REQUESTS TO APPROPRIATE EQUIVALENTS

for which we have filed an application for Letters Patent of the United States on April 30, 2012, Serial No. 13/459,756, and

WHEREAS, Penske Truck Leasing Co., L.P., a Pennsylvania corporation having a place of business at P. O. Box 563, Reading, PA 19603, hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring said invention and said application for Letters Patent,

WHEREAS, now and at the time the invention was made, said invention was subject to an obligation by ASSIGNORS to assign their entire right, title and interest therein to ASSIGNEE.

NOW, THEREFORE, in consideration of the sum of One Dollar and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, we, the undersigned ASSIGNORS, hereby agree to sell, assign, transfer and convey and by these presents do sell, assign, transfer and convey unto the above-named ASSIGNEE, the whole and entire right, title and interest

in and to said invention as described in the above application for Letters Patent, for the territory of the United States and its possessions and territories and all foreign countries, and

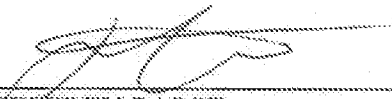
in and to the above application for Letters Patent, including any continuing and/or divisional applications therefor, any provisional applications identified in the above application, and any and all United States Letters Patent which may be granted on said application(s) including reissues and reexaminations, and all foreign Letters Patent which may be granted on said invention, including reissues, extensions, renewals and reexaminations of such Letters Patent;

said invention, application and Letters Patent to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and behoof, and for ASSIGNEE's legal representatives and assigns to the full end of the term or terms for which said Letters Patent may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNORS had this assignment and sale not been made; and for the aforesaid consideration ASSIGNORS hereby covenant, agree and undertake to execute, whenever requested by the above-named ASSIGNEE, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the Letters Patent hereby assigned or agreed to be assigned; all without further compensation to the undersigned ASSIGNORS.

WE HEREBY authorize the above-mentioned ASSIGNEE or its legal representative to insert in this document the filing date and/or serial number of our aforesaid application or any other information that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.



SCOTT PEMRICK (L.S.)



JEFFREY PAPST (L.S.)

