

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Wim Steenbakkens	02/05/2012
RECEIVING PARTY DATA	
Name:	Mezuro, B.V.
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13377114
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Total Attachments: 1 source=Signed_Assignment#page1.tif	

OP \$40.00 13377114

Assignment of Invention and Patent Application

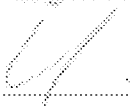
For good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, **Wim Steenhakkers**, a citizen of the Netherlands having a residence and post office address at Jodenstraat 3, NL-6114 HK, Susteren, Netherlands (hereinafter "Assignor"), hereby sells, assigns, transfers, and sets over unto **Mexuro, B.V.**, a Netherlands Company, having a place of business at Jodenstraat 3a, NL-6114 HK, Susteren, Netherlands, Netherlands (hereinafter "Assignee"), one-hundred percent (100%) of Assignor's right, title and interest in and to the invention titled METHOD FOR COLLECTING DATA OF USERS OF ACTIVE MOBILE TELEPHONES (hereinafter "Property") invented by Assignor. Patent filings for this invention have been made as follows (attorney is authorized to fill in numbers as they become available):

Application number 13/377,114, filed 12/08/2011.

This assignment includes all U.S. patent rights, including reissues, continuations, continuations-in-part, substitutes, divisions, and other related applications. Assignor authorizes and requests that the Commissioner of Patents and Trademarks issue any patent(s) 100% to Assignee, to the full end of the term for which said patent may be granted, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made. By this assignment, Assignor hereby warrants that to the best of his or her knowledge, he/she is the sole owner of the Property (subject to any rights of co-inventors described above), it is free of encumbrances or licenses of any kind, the patent has not expired, and the patent is valid and fully enforceable to the best of Assignor's knowledge.

Assignor hereby further sells, assigns, transfers, and sets over unto Assignee Assignor's entire right, title and interest in and to said invention in each and every country foreign to the United States; and Assignor further convey to Assignee 100% of all priority rights resulting from the above-identified application for United States patent, and all rights to pursue past, present, and future infringement and collect all damages related thereto. Assignor agree to execute all papers, give any required testimony and perform other lawful acts, at Assignee's expense, as Assignee may require to enable Assignee to perfect Assignee's interest in any resulting patent of the United States and countries foreign thereto, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and Assignee's interest therein.

In testimony whereof, Assignor hereby sets his/her hand and seal on the date below.

Assignor:  Date: 2/5/12

Print name: WIM STEENHAKKERS