501913211 05/08/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Anthony L. Hoffman	05/01/2012
John Tomczyk	05/08/2012
Lee A. Timmerman	05/07/2012
Lane H. Gravley	05/07/2012
Chad M. Ratcliff	05/01/2012

RECEIVING PARTY DATA

Name:	Travel Tags, Inc.
Street Address:	1725 Roe Crest Drive
City:	North Mankato
State/Country:	MINNESOTA
Postal Code:	56003

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12562795

CORRESPONDENCE DATA

 Fax Number:
 (612)349-9266

 Phone:
 612-252-1558

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 mitchell@ptslaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Daidre L. Burgess
Address Line 1: 80 South 8th Street
Address Line 2: 4800 IDS Center

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	3729.79US02	
NAME OF SUBMITTER:	Valerie P. Mitchell	PATENT

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Total Attachments: 6 source=3729 79US02 Assignment#page1.tif source=3729 79US02 Assignment#page2.tif source=3729 79US02 Assignment#page3.tif source=3729 79US02 Assignment#page4.tif source=3729 79US02 Assignment#page5.tif

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PATENT REEL: 028171 FRAME: 0925

ASSIGNMENT

WHEREAS, we, Anthony L. Hoffman, Eagan, MN, John Tomczyk, Shoreview, MN, Lee A. Timmerman, Madison Lake, MN, Lane H. Gravley, Mankato, MN, and Chad M. Ratcliff, Mankato, MN, ("Assignors"), have invented certain new and useful improvements in THIN FILM HIGH DEFINITION DIMENSIONAL IMAGE DISPLAY DEVICE AND METHODS OF MAKING SAME, for which an application for Letters Patent of the United States has been made, and which may be identified in the United States Patent Office by Application No. 12/562,795, filed September 18, 2009.

WHEREAS, Travel Tags, Inc. ("Assignee"), a business entity organized and existing under the laws of the State of Minnesota, and having its principal offices at 1725 Roe Crest Drive, North Mankato, MN 56003, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor,

NOW, THEREFORE, for and in consideration of good and valuable consideration paid by Assignee to Assignors, the receipt and sufficiency of which is hereby acknowledged by us, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all applications claiming priority to said application including all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention and further including the right to sue, counterclaim and recover for past, present and future infringement of the rights assigned or to be assigned, as fully and entirely as the same would have been held by the Assignors if this assignment had not been made, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

We further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original,

PATENT REEL: 028171 FRAME: 0926 divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

Date: $\frac{5 - / - 2c/2}{Month/Day/Year}$

Subscribed to and sworn to before me this 1st day of May, 2012.

SHARON R. DICK

Subscribed to and sworn to before me this 3th day of May, 2012.

Date: May 7, 2012

Month/Day/Year

Lee A. Timmerman

Subscribed to and sworn to before me this 77H day of MAy, 2012.

Notary Public

Notary Seal

CAROL J. SWANSON NOTARY PUBLIC - MINNESOTA MY COMM. EXPIRES 1-31-2015

Subscribed to and sworn to before me this <u>77H</u> day of <u>MAY</u>, 2012.

Notary Seal

CAROL J. SWANSON NOTARY PUBLIC - MINNESOTA MY COMM. EXPIRES 1-31-2015

Date: 5/1/2012

Month/Day/Year

Chad M. Ratcliff

Subscribed to and sworn to before me this 15T day of MAY, 2012.

Carol Juranson

Notary Seal

CAROL J. SWANSON NOTARY PUBLIC - MINNESOTA MY COMM. EXPIRES 1-31-2015

RECORDED: 05/08/2012