

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Hugo DAVIDSON</td> <td>03/15/2012</td> </tr> <tr> <td>Chris BILANENKO</td> <td>03/15/2012</td> </tr> <tr> <td>Lucy Glade WRIGHT</td> <td>03/15/2012</td> </tr> <tr> <td>Tim BESLEY</td> <td>03/15/2012</td> </tr> </tbody> </table>		Name	Execution Date	Hugo DAVIDSON	03/15/2012	Chris BILANENKO	03/15/2012	Lucy Glade WRIGHT	03/15/2012	Tim BESLEY	03/15/2012
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Knog Pty. Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>453 Church Street</td> </tr> <tr> <td>City:</td> <td>Richmond, Victoria</td> </tr> <tr> <td>State/Country:</td> <td>AUSTRALIA</td> </tr> <tr> <td>Postal Code:</td> <td>3121</td> </tr> </table>		Name:	Knog Pty. Ltd.	Street Address:	453 Church Street	City:	Richmond, Victoria	State/Country:	AUSTRALIA	Postal Code:	3121
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29414526</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29414526						
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CORRESPONDENCE DATA											
<p>Fax Number:</p> <p>Email: lynn.percy@designlawgroup.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Perry J. Saidman</p> <p>Address Line 1: 8601 Georgia Avenue</p> <p>Address Line 2: Suite 603</p> <p>Address Line 4: Silver Spring, MARYLAND 20910</p>											
ATTORNEY DOCKET NUMBER:	1695.012										
NAME OF SUBMITTER:	Perry J. Saidman										
Total Attachments: 9											

OP \$40.00 29414526

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Assignment deed

This assignment deed is made on the date specified in the schedule between the following parties:

Assignors	The persons named in the schedule as the Assignors
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Assignee	The person named in the schedule as the Assignee
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Background	<ol style="list-style-type: none">1 The Assignors are co-authors of the Intellectual Property described in the schedule, with Hugo Davidson.2 The Assignors created the Intellectual property in the course and scope of their employment with the Assignee.3 The Assignors confirm that they have assigned all their entire right, title and interest, throughout the world in and to the Intellectual Property to the Assignee at the time of creation of the intellectual property.
------------	--

This deed witnesses	that in consideration of, among other things, the mutual promises contained in this deed, the parties agree:
---------------------	--

1 Assignment

The Assignors hereby confirm that they have assigned all their entire right, title and interest, throughout the world in and to the Intellectual Property to the Assignee.

To the extent that the Assignors' entire right, title and interest in the Intellectual property has not previously vested in the Assignee by operation of law, or otherwise, the Assignors assign to the Assignee and the Assignee accepts, their entire right, title and interest therein, including:

- (1) full right, sole power and authority to the Assignee to apply for and obtain entry of the Assignee's name in any registers of intellectual property that are appropriate as being the sole proprietor of the Intellectual Property; and
- (2) all rights, if any, that the Assignors have to take action against third parties for infringement of the Intellectual Property, whether or not the infringement took place before the date of this deed;

with retroactive effect to the date of creation of the Intellectual Property.

2 Further action

The Assignors must execute all documents necessary to enable the Assignee to have the Assignee's name entered in any registers of intellectual property that are appropriate as being the sole proprietor of the Intellectual Property.

Schedule

Date of assignment: 15 March 2012

Assignor Lucy GLADE WRIGHT of 4/537 Orrong Road Armadale VIC 3143
Tim BESLEY of 53 Garfield Street Richmond VIC 3121
Chris BILANENKO of 540 Victoria parade East Melbourne VIC 3002

Assignee CATALYST DESIGN GROUP PTY. LTD.
ABN 17 077 400 143
Of Level 2 /215 Spring Street Melbourne VIC 3000, Australia

Intellectual Property: Australian Design Application Nos 13860/2011, 13861/2011 and 13862/2011 filed on 31 August 2011 entitled "Packaging for bicycle accessory", the design(s) shown in those applications and the right to file further applications for design(s), including applications in foreign countries, described in those applications.

Executed as a deed

Assignors

Signed sealed and delivered by
Lucy GLADE WRIGHT

sign here ► 


print name LUCY GLADE - WRIGHT

in the presence of

sign here ► 
Witness

print name HAZEL KENNEDY

Signed sealed and delivered by
Tim BESLEY



Freehills

Patent & Trade Mark Attorneys

print name TIM BESLEY

in the presence of

sign here ► [Signature]
Witness

print name HAZEL KENNEDY

Signed sealed and delivered by
Chris BILANENKO

sign here ► [Signature]

print name CHRIS BILANENKO

in the presence of

sign here ► [Signature]
Witness

print name HAZEL KENNEDY

Assignee

Signed sealed and delivered by
CATALYST DESIGN GROUP PTY. LTD.
by

sign here ► [Signature]
Company Officer

print name & title HUGO DAVISON CEO - ORIGIN

sign here ► _____
Company Officer

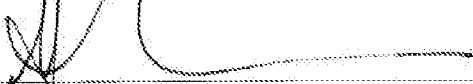
print name & title _____

Assignee

Signed sealed and delivered by
CATALYST DESIGN GROUP PTY. LTD.
by

sign here ► 
Company Officer

print name
& title Michael MacEachnie - CEO & Director

sign here ► 
Company Officer

print name
& title David Davidov CEO - Director

Assignment deed

This assignment deed is made on the date specified in the schedule between the following parties:

Assignors	The persons named in the schedule as: the First Assignor, Second Assignor, Third Assignor
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Assignee	The person named in the schedule as the Assignee
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Background	<ol style="list-style-type: none">1 The First Assignor is co-author of the Intellectual Property described in the schedule, with: Lucy GLADE WRIGHT; Tim BESLEY; and Chris BILANENKO.2 The First Assignor created the Intellectual property in the course and scope of their employment with the Second Assignor.3 The First Assignor confirms that they have assigned all their entire right, title and interest, throughout the world in and to the Intellectual Property to the Second Assignor at the time of creation of the intellectual property.4 The Third Assignor was the employer of: Lucy GLADE WRIGHT; Tim BESLEY; and Chris BILANENKO and have been assigned all their entire right, title and interest, throughout the world in and to the Intellectual Property, effective from the at the time of creation of the intellectual property.5 The Intellectual Property was created for the Assignee under an agreement between the Second and Third Assignors and the Assignee, under which the Second and Third Assignors assigned all their entire right, title and interest, throughout the world in and to the Intellectual Property to the Assignee at the time of creation of the intellectual property.
------------	---

This deed witnesses	that in consideration of, among other things, the mutual promises contained in this deed, the parties agree:
---------------------	--

1 Assignment

The Assignors hereby confirm that they have assigned all their entire right, title and interest, throughout the world in and to the Intellectual Property to the Assignee.

To the extent that the Assignors' entire right, title and interest in the Intellectual property has not previously vested in the Assignee by operation of law, or otherwise, the

Assignors assign to the Assignee and the Assignee accepts, their entire right, title and interest therein, including:

- (1) full right, sole power and authority to the Assignee to apply for and obtain entry of the Assignee's name in any registers of intellectual property that are appropriate as being the sole proprietor of the Intellectual Property; and
- (2) all rights, if any, that the Assignors have to take action against third parties for infringement of the Intellectual Property, whether or not the infringement took place before the date of this deed;

with retroactive effect to the date of creation of the Intellectual Property.

2 Further action

The Assignors must execute all documents necessary to enable the Assignee to have the Assignee's name entered in any registers of intellectual property that are appropriate as being the sole proprietor of the Intellectual Property.

Schedule

Date of assignment: 15 March 2012

First Assignor Hugo DAVIDSON of 479 Kooyong Road Elsternwick VIC 3185,
Australia

Second Assignor CATALYST GLOBAL HOLDINGS PTY LTD
ABN 60 111 285 977
Of Level 2 /215 Spring Street Melbourne VIC 3000, Australia

Third Assignor CATALYST DESIGN GROUP PTY. LTD.
ABN 17 077 400 143
Of Level 2 /215 Spring Street Melbourne VIC 3000, Australia

Assignee KNOG PTY. LTD.
ABN 52 101 462 122
Of Level 2 /215 Spring Street Melbourne VIC 3000, Australia

Intellectual Property: Australian Design Application Nos 13860/2011, 13861/2011 and
13862/2011 filed on 31 August 2011 entitled "Packaging for bicycle
accessory", the design(s) shown in those applications and the right
to file further applications for design(s), including applications in
foreign countries, described in those applications.

Executed as a deed

First Assignor

Signed, sealed and delivered by
Hugo Davidson

sign here ►

print name

Hugo Davidson

in the presence of

sign here ►

Witness

print name HAZEL KENNEDY

Second Assignor

Signed sealed and delivered by
CATALYST GLOBAL HOLDINGS PTY LTD
by

sign here ▶ 
Company Officer

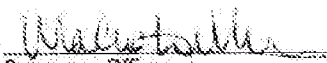
print name & title MARCUM MCKENNA - COO & DIRECTOR

sign here ▶ 
Company Officer


print name & title HUGO DAVIDSON CEO & DIRECTOR

Third Assignor

Signed sealed and delivered by
CATALYST DESIGN GROUP PTY. LTD.
by

sign here ▶ 
Company Officer

print name & title MARCUM MCKENNA - COO & DIRECTOR

sign here ▶ 
Company Officer

print name & title HUGO DAVIDSON CEO - DIRECTOR

Assignee

Signed sealed and delivered by
KNOG PTY LTD
by

sign here ▶ 
Company Officer

print name
& title MICHAEL MCKENNA - CEO & DIRECTOR

sign here ▶ 
Company Officer

print name
& title HUGO DAVIDSON - CEO & DIRECTOR
