## 501914574 05/09/2012

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## CONVEYING PARTY DATA

Name	Execution Date
Shoshana OREN	02/08/2012
Hagai HARDUFF	02/15/2012
Amit AVIGDOR	02/15/2012
Giora SHACHAL	02/08/2012

#### RECEIVING PARTY DATA

Name:	iny Love Ltd.	
Street Address:	72 Pinchas Rosen Street, Top Dan Bldg. Floor D	
City:	Tel Aviv	
State/Country:	ISRAEL	
Postal Code:	69512	

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29415080

# CORRESPONDENCE DATA

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Total Attachments: 2

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PATENT REEL: 028178 FRAME: 0728 OP \$40.00 29415080

#### ASSIGNMENT

Full Name of Designer

Shoshana OREN

Citizenship:

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Full Name of Designer

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Giora SHACHAI.

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32/7 Yeshayahu St.,

Tel Aviv 62494

Israel

For good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the undersigned agree(s) to assign, and hereby do (does) assign, transfer and set over to

Name of Assignee

Tiny Love Ltd

Israeli Company, of

Address of Assignee

72 Pinchas Rosen Street Top Dan Bldg, Floor D

Tel Aviv 69512

Israel

(hereinafter designated as the Assignee) the entire right, title and interest for the United States, its territories, dependencies and possessions and elsewhere throughout the world, in the invention, and all applications for patent and any Letters Patent which may be granted therefore, known as

#### Title BOUNCERS

for which the undersigned has (have) executed an application for patent in the United States of America, the specification of which:

	is attached hereto.	
$\boxtimes$	was filed on March 7, 2012 as Application Serial No. 2	<u> 29/415,080</u>

- 1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient or essential to its full protection and title in and to the invention hereby transferred.
- 2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division or re-issue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.
- 3) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

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- 4) The undersigned agree(s) to communicate to the Assignee or representatives thereof any facts known to me (us) respecting the invention and improvements thereof, and will, upon request, but without expense to me (us), testify in any legal proceedings regarding the invention.
- 5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.
- 6) The undersigned hereby grant(s) the firm of The Nath Law Group the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document
- 7) This Assignment shall be binding upon my (our) heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors and/or assigns of the Assignee

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

tan isame or nesigner	SHOSBARIA OKEN	111				
Designer's Signature:	A STATE OF THE STA		7.V	Date: Of c	52 2012.	
Full Name of Designer	Hagai HARDUFI	ĝ.				
Designer's Signature:	1 6	مير ودوا		Date:	102/212	<del></del>
Full Name of Designer	Amit AVIGDOR	- /	1		•	
Designer's Signature:	*	~~~~~ <u>~</u>		Date: \( \sum_{\infty} \)	2. 2012	
Full Name of Designer	Giora SHACHAI					
Designer's Signature:	milhe	<u> </u>		Date: OS	02.1s	
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