

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | | | |
|--|-----------------------|---------------|-----------------------|-------------------------|-----------------|------------------------|------------|-------|---------------|----------------|------------|--------------|-------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Terrence Edward McArdle</td> <td>05/08/2012</td> </tr> <tr> <td>Benjamin Zeis Newhouse</td> <td>05/08/2012</td> </tr> </tbody> </table> | | Name | Execution Date | Terrence Edward McArdle | 05/08/2012 | Benjamin Zeis Newhouse | 05/08/2012 | | | | | | |
| Name | Execution Date | | | | | | | | | | | | |
| Terrence Edward McArdle | 05/08/2012 | | | | | | | | | | | | |
| Benjamin Zeis Newhouse | 05/08/2012 | | | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | | | |
| <table border="1"> <tr> <td>Name:</td> <td>Aria Glassworks, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>442 Post Street</td> </tr> <tr> <td>Internal Address:</td> <td>Floor 9</td> </tr> <tr> <td>City:</td> <td>San Francisco</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94102</td> </tr> </table> | | Name: | Aria Glassworks, Inc. | Street Address: | 442 Post Street | Internal Address: | Floor 9 | City: | San Francisco | State/Country: | CALIFORNIA | Postal Code: | 94102 |
| Name: | Aria Glassworks, Inc. | | | | | | | | | | | | |
| Street Address: | 442 Post Street | | | | | | | | | | | | |
| Internal Address: | Floor 9 | | | | | | | | | | | | |
| City: | San Francisco | | | | | | | | | | | | |
| State/Country: | CALIFORNIA | | | | | | | | | | | | |
| Postal Code: | 94102 | | | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13302964</td> </tr> </tbody> </table> | | Property Type | Number | Application Number: | 13302964 | | | | | | | | |
| Property Type | Number | | | | | | | | | | | | |
| Application Number: | 13302964 | | | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | | | |
| <p>Fax Number: (888)775-9990</p> <p>Phone: 888-775-9990</p> <p>Email: docketing@SchoxPLC.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: SCHOX PLC</p> <p>Address Line 1: 500 3rd Street, Suite 515</p> <p>Address Line 4: San Francisco, CALIFORNIA 94107</p> | | | | | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | ARIA-P02-US | | | | | | | | | | | | |
| NAME OF SUBMITTER: | Jeffrey Schox | | | | | | | | | | | | |
| <p>Total Attachments: 1</p> <p>source=ARIA-P02-US-APP-ASG-updated-signed#page1.tif</p> | | | | | | | | | | | | | |

OP \$40.00 13302964

PATENT


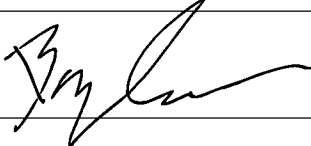
ASSIGNMENT

WHEREAS, we have invented: SYSTEM AND METHOD FOR PRESENTING VIRTUAL AND AUGMENTED REALITY SCENES TO A USER ("the invention"), identified as Attorney Docket No.: ARIA-Po2-US, Application No.: 13/302,964, and filed on 22-NOV-2011.

WHEREAS, Aria Glassworks, Inc. ("the assignee"), a state of California corporation located at 442 Post Street, Floor 9, San Francisco, CA 94102 is desirous of acquiring an exclusive right to the invention.

For valuable consideration that we acknowledge, we hereby sell and assign to the assignee the full and exclusive right and title to the invention, to all patent applications for the invention in the United States and in all other countries, and to all patents issued on the invention in the United States and in all other countries; and we hereby request the Director of the United States Patent and Trademark Office to issue all patents on the invention to the assignee.

Executed by:

| Name | Signature | Date |
|-------------------------|--|--------|
| Terrence Edward McArdle |  | 5/8/12 |
| Benjamin Zeis Newhouse |  | 5/8/12 |