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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Martin Philip RIDDIFORD	04/12/2012

RECEIVING PARTY DATA

Name:	THEREFORE LIMITED
Street Address:	2 Scala Street
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W1T 2HN

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13502036

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Michael C. Greenbaum

Total Attachments: 2

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> PATENT REEL: 028180 FRAME: 0032

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ASSIGNMENT

Inventor Name(s):

Martin Philip RIDDIFORD

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said assignors have sold, assigned, transferred and set over, and by these presents do sell assign, transfer and set over, unto the assignee,

Assignce Name:

THEREFORE LIMITED

Assignee Address:

2 Scala Street, London, W1T 2HN, United Kingdom

(hereinafter designated as the Assignee) the entire right, title and interest in the invention for patent in the United States of

America

Title:

GRAVITY-POWERED ELECTRICAL

ENERGY GENERATORS

Serial No.:

filed as U.S. Application Serial No.: 13/502,036

Filing Date: April 13, 2012

for which the undersigned has (have) executed an application

for patent in the United States of America

and any and all applications for patent and patents in any and all

countries, including all non-provisionals, divisions,

continuations, reissues, and extensions thereof and all rights of

priority resulting from the filing of said United States

application.

The undersigned agree(s) to execute all papers necessary in connection with this application and any non-provisional, continuing or divisional applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or non-provisional, continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

PATENT REEL: 028180 FRAME: 0033 The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said application or any non-provisional, division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the firm of BLANK ROME LLP, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date 12 APRIL Signature of Inventor Martin Philip I

Martin Philip RIDDIFORD

This assignment should preferably be signed before a United States Consul. If not, then the execution by the Inventor(s) should be witnessed by at least two witnesses who sign here:

Witness

Witness

PATENT REEL: 028180 FRAME: 0034