

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ruth L. Aloni</td> <td>08/16/2007</td> </tr> <tr> <td>Benzion T. Axelrod</td> <td>08/27/2007</td> </tr> <tr> <td>Jean L. Bowman</td> <td>09/12/2007</td> </tr> <tr> <td>Jack J. Funda</td> <td>08/16/2007</td> </tr> <tr> <td>Jonathan S. Polon</td> <td>12/10/2007</td> </tr> <tr> <td>Sripriya V. Tiku</td> <td>08/20/2007</td> </tr> </tbody> </table>		Name	Execution Date	Ruth L. Aloni	08/16/2007	Benzion T. Axelrod	08/27/2007	Jean L. Bowman	09/12/2007	Jack J. Funda	08/16/2007	Jonathan S. Polon	12/10/2007	Sripriya V. Tiku	08/20/2007
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RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>American Express Travel Related Services Company, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>200 Vesey Street, 3 World Financial Center</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10285-4900</td> </tr> </table>		Name:	American Express Travel Related Services Company, Inc.	Street Address:	200 Vesey Street, 3 World Financial Center	City:	New York	State/Country:	NEW YORK	Postal Code:	10285-4900				
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Application Number:	13467503														
CORRESPONDENCE DATA															
Fax Number:	(602)382-6070														
Phone:	602-382-6000														
Email:	DMIER@SWLAW.COM														
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>															
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ATTORNEY DOCKET NUMBER:	20655.8417														

CH \$40.00 13467503

NAME OF SUBMITTER:

Mark W. Williams

**Total Attachments: 12**

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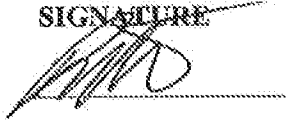
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AXP Matter No.: 200700108

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with **Sterne, Kessler, Goldstein & Fox, P.L.L.C. or American Express Company**, Customer No. 53636, to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

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STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.  
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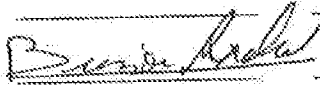
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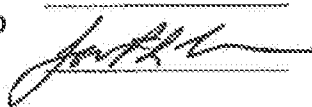
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