

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Brett R. Glass</td> <td>05/04/2012</td> </tr> <tr> <td>Nicole E. Glass</td> <td>05/04/2012</td> </tr> </tbody> </table>		Name	Execution Date	Brett R. Glass	05/04/2012	Nicole E. Glass	05/04/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Gift Card Impressions, LLC</td> </tr> <tr> <td>Street Address:</td> <td>14717 Farley Street</td> </tr> <tr> <td>City:</td> <td>Overland Park</td> </tr> <tr> <td>State/Country:</td> <td>KANSAS</td> </tr> <tr> <td>Postal Code:</td> <td>66221</td> </tr> </table>		Name:	Gift Card Impressions, LLC	Street Address:	14717 Farley Street	City:	Overland Park	State/Country:	KANSAS	Postal Code:	66221
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29412088</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29412088						
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CORRESPONDENCE DATA											
<p>Fax Number: (913)549-4646 Phone: 913-549-4700 Email: ekdkdocket@kcpatentlaw.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Sean T. Bradley Address Line 1: 8900 State Line Road, Suite 500 Address Line 4: Leawood, KANSAS 66206</p>											
ATTORNEY DOCKET NUMBER:	365.101										
NAME OF SUBMITTER:	Sean T. Bradley										
<p>Total Attachments: 4 source=Assignment_365.101#page1.tif source=Assignment_365.101#page2.tif source=Assignment_365.101#page3.tif source=Assignment_365.101#page4.tif</p>											

OP \$40.00 29412088

ASSIGNMENT AGREEMENT

On the date shown below and for good and valuable consideration the receipt of which we acknowledge, we made the following assignment and promises to Gift Card Impressions, LLC ("Assignee"), a Kansas limited liability company having a principal place of business at 14717 Farley Street, Overland Park, Kansas 66221, in connection with our inventions as listed on the attached **Schedule A** ("the Inventions").

1. We assign, transfer, and convey to Assignee the entire right, title and interest in and to
 - (a) the Inventions;
 - (b) applications for United States Letters patent listed on **Schedule A** attached hereto and made a part hereof, and any applications from which said applications listed on Schedule A claim priority;
 - (c) any patent applications claiming priority from the above referenced patent applications and any patents issued pursuant to, or as a result of such patent applications;
 - (d) all applications for patent, or similar legal protection, which may be filed in any country or countries foreign to the United States with respect to the Inventions;
 - (e) all patents which may be granted for the Inventions in any country or countries foreign to the United States; and
 - (f) all extensions, renewals, reissues, divisions, and continuations (or their legal equivalents) of any applications or patents referred to above.

2. We authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue patents or similar legal protection on applications, to issue to Assignee all Letters Patent or similar legal protection for the Invention or improvements.

3. We agree that, upon the request of Assignee, we will
 - (a) execute any and all divisional, continuation and renewal applications for the Inventions or improvements;
 - (b) execute any supplemental oath relating to the Inventions or improvements;

- (c) execute any applications for reissue or extension of any Letters Patent that may be granted upon the applications;
- (d) cooperate to the best of our ability in connection with any interference proceeding, including but not limited to, cooperation in connection with preparing the preliminary statement and giving and producing evidence in support of such preliminary statement;
- (e) perform any and all affirmative acts to obtain Letters Patents and vest all right in such Letters Patents in Assignee; and
- (f) perform such additional acts as Assignee may deem necessary or expedient in connection with any of the matters stated above.

4. We covenant and warrant that as of the effective date of this Assignment Agreement, we are the true and lawful owners of the entire right, title, and interest in the Inventions, applications for Letters Patent, and any Letters Patent which may issue under said applications, and have the full right and power to convey the same; that the same are free and clear of all liens, charges and encumbrances whatsoever; and that we have not executed and will not execute any agreement in conflict with this Assignment Agreement.

5. This Assignment Agreement is binding upon, shall inure to the benefit of, and shall be performed by the parties named, their heirs, administrators, legal representatives, successors and assigns.

5/4/12
Date

Brett R. Glass
Brett R. Glass

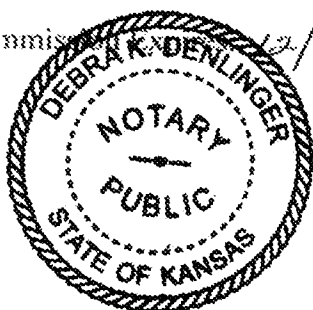
STATE OF Kansas)
) ss.
COUNTY OF Johnson)

On this 4th day of May, 2012, before me, a Notary Public in and for the above State and County, personally appeared Brett R. Glass, to me known and known to me to be the person of that name who signed the above instrument, and he acknowledged the same to be his free act and deed.

Debra K. Denlinger
Notary Public

My Commission Expires 12/9/15

Seal



5/4/12
Date

Nicole E. Glass
Nicole E. Glass

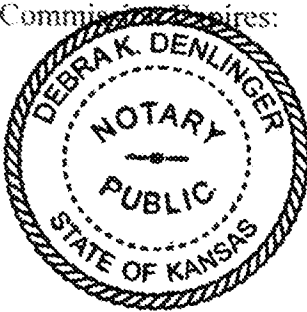
STATE OF Kansas)
COUNTY OF Johnson) ss.

On this 4th day of May, 2012, before me, a Notary Public in and for the above State and County, personally appeared Nicole E. Glass, to me known and known to me to be the person of that name who signed the above instrument, and he acknowledged the same to be his free act and deed.

Debra K. Denlinger
Notary Public

My Commission Expires: 12/9/15

Seal



SCHEDULE A

Application No.	Filing Date	Inventors	Title	Attorney Docket No.
29/412,088	1/30/2012	Brett R. Glass Nicole E. Glass	TRANSACTION CARD ENCLOSURE	365.101