

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Wayne Burgess</td> <td>03/19/2012</td> </tr> <tr> <td>Ian Callum</td> <td>03/19/2012</td> </tr> <tr> <td>Alister Whelan</td> <td>03/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Wayne Burgess	03/19/2012	Ian Callum	03/19/2012	Alister Whelan	03/19/2012
Name	Execution Date								
Wayne Burgess	03/19/2012								
Ian Callum	03/19/2012								
Alister Whelan	03/19/2012								
RECEIVING PARTY DATA									
Name:	Jaguar Cars Limited								
Street Address:	Abbey Road								
Internal Address:	Whitley								
City:	COVENTRY								
State/Country:	UNITED KINGDOM								
Postal Code:	CV3 4LF								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29415067</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29415067				
Property Type	Number								
Application Number:	29415067								
CORRESPONDENCE DATA									
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Phone:	248-594-0600								
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	RADER, FISHMAN & GRAUER PLLC								
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ATTORNEY DOCKET NUMBER:	67184-0019								
NAME OF SUBMITTER:	Michael B. Stewart								

CH \$40.00 29415067

Total Attachments: 6

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ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made on the dates indicated below, by Wayne Burgess; Ian Callum; and Alister Wheelan (hereinafter referred to as Assignors), residing at Abbey Road, Whitley, COVENTRY, CV3 4LF, UNITED KINGDOM; Abbey Road, Whitley, COVENTRY, CV3 4LF, UNITED KINGDOM; and Abbey Road, Whitley, COVENTRY, CV3 4LF, UNITED KINGDOM, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in VEHICLE INTERIOR FEATURE, set forth in a Design application for Letters Patent of the United States, already filed on March 7, 2012, as U.S. Application No. 29/415,067; and

WHEREAS, Jaguar Cars Limited, having its principal place of business at Abbey Road, Whitley, COVENTRY, CV3 4LF, UNITED KINGDOM (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Design application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.


AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

RADER, FISHMAN & GRAUER PLLC

All practitioners at Customer Number 10291

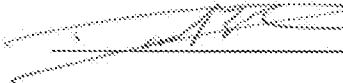
AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.


19/03/12
Date


Wayne Burgess

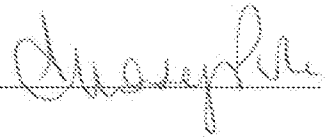
Witness:

19/03/12
Date




Date _____ Ian Callum _____ 19/3/12.

Witness:


Date _____ 19/3/12.

19/03/12.

Date

Alwhelan.

Alister Whelan ALISTER WHELAN.

Witness:

19/03/12

Date

