

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Martin LOVELL	03/22/2012
RECEIVING PARTY DATA	
Name:	SONY CORPORATION
Street Address:	1-7-1 Konan, Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	108-0075
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13423688
CORRESPONDENCE DATA	
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Correspondent Name:	Oblon Spivak
Address Line 1:	1940 Duke St
Address Line 4:	Alexandria, VIRGINIA 22314
ATTORNEY DOCKET NUMBER:	395884US
NAME OF SUBMITTER:	Heather M. Spencer
Total Attachments: 2 source=395884US051012ASSIGNMENThms#page1.tif source=395884US051012ASSIGNMENThms#page2.tif	

OP \$40.00 13423688

Assignment of ApplicationINSERT NAMES
AND RESIDENCE
ADDRESS OF
THE INVENTORS:WHEREAS, I (WE)
Martin Lovell
25 Ramsbury Drive
Earley
Reading
Berkshire
~~RG8 7RT~~
PL6 7RT M. L.INSERT TITLE OF
INVENTION:

_____, respectively,
have invented certain new and useful improvements in: _____
(Application No. 13/423,688, filed March 19, 2012), and

INSERT NAME
AND ADDRESS OF
COMPANY OR
OTHER ASSIGNEEWHEREAS, SONY CORPORATION, 1-7-1 KONAN, MINATO-KU, TOKYO 108-0075, JAPAN

(hereinafter referred to as "ASSIGNEE") having a place of business at: is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 22nd March 2012M. Lovell

(Signature of Inventor) Name: Martin Lovell

Date: _____

(Signature of Inventor) Name: _____

Date: _____

(Signature of Inventor) Name: _____

Date: _____

(Signature of Inventor) Name: _____

Date: _____

(Signature of Inventor) Name: _____

Date: _____

(Signature of Inventor) Name: _____

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