501919279 05/14/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Steven W. BURTON	04/13/2012
Bipin Raman PATIL	05/14/2012

RECEIVING PARTY DATA

Name:	MEADWESTVACO CORPORATION	
Street Address:	501 South 5th Street	
City:	Richmond	
State/Country:	VIRGINIA	
Postal Code:	23219-0501	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13447371

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: MEADWESTVACO CORPORATION Address Line 1: 501 South 5th Street, 3rd Floor

Address Line 2: IP Law Group - Patents

Address Line 4: Richmond, VIRGINIA 23219-0501

ATTORNEY DOCKET NUMBER:	22093-USPRIP
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NAME OF SUBMITTER: Jennifer Gray

Total Attachments: 3

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PATENT REEL: 028201 FRAME: 0272

ASSIGNMENT BY INVENTOR

WHEREAS, we, Steven W. Burton, a citizen of the United States of America residing at 57 Malvern Avenue, Apt. 2, Richmond, Virginia 23221, and Bipin Raman Patil, a citizen of India residing at 3301 Sandy Spring Way, Apt. E, Richmond, Virginia 23294, (now hereafter referred to as Assignors), have invented certain new and useful PRODUCT DISPENSING SYSTEM WITH CONTAINER-PRODUCT INTERACTION for which an application for letters patent of United States was filed on 4/16/12 as Application No. 13/4473.71

AND WHEREAS, MeadWestvaco Corporation, a corporation of the State of Delaware, having its place of business at 501 South 5th Street, Richmond, VA 23219-0501, (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said application and the inventions therein disclosed and in and to any letters patent that may be obtained therefore and thereon.

NOW, THEREFORE, with good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application, and in and to any and all direct and indirect divisions, continuations and continuations-inpart of said application and any application claiming priority therefrom, and any and all Letters Patent in the United States and all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended. And for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Utility application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

> PATENT REEL: 028201 FRAME: 0273

Furthermore, Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

MEADWESTVACO CORPORATION

All practitioners at Customer Number 66061

AND Assignor(s) acknowledges an obligation of assignment of this invention to Assignee at the time the invention was made.

IN TESTIMONY WHEREOF, I hereunto set my hand this 13th day of

april _____, 2012.

Lander, But

Inventor Signature

Steven W. Burton

Steven W. Burton

WITNESS

Signature of Witness

Name:

PATENT REEL: 028201 FRAME: 0274

IN TESTIMONY WHEREOF, I hereunto set my hand this 14 th day of May, 2012.
Divis Device Device
Bipin Raman Patil
WITNESS
On this, 2012, before me personally
appeared Bipin Raman Patil, personally known to me, and acknowledged the execution of
the foregoing assignment as his/her free act and deed for the purpose herein set forth.
Signature of Witness
JENNIFER L. GRAY
Name:

PATENT REEL: 028201 FRAME: 0275

RECORDED: 05/14/2012