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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Guy Rozenwald	05/13/2012
Uri Haham	05/13/2012
Gary Machol	05/13/2012

RECEIVING PARTY DATA

Name:	SAP AG	
Street Address:	Dietmar-Hopp-Allee 16	
City:	Walldorf	
State/Country:	GERMANY	
Postal Code:	D-69190	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	13333073	

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 2011P00410US

NAME OF SUBMITTER: Patrick J. Buckley

Total Attachments: 3

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PATENT REEL: 028201 FRAME: 0918 OP \$40,00 13333073

Docket No.: 2011P00410US

(S20.143)

ASSIGNMENT OF RIGHTS, TITLE AND INTEREST IN INVENTION

This is an Assignment of the following rights, title and interest: (check all that apply)

United States of America rights, title and interest in the invention

Foreign rights, title and interest in the invention

United States Patent Application No.: 13/333,073

Date of Execution: Date of Filing: herewith

International (PCT) Patent Application Serial No.:

TITLE OF THE INVENTION:

SYSTEMS AND METHODS FOR MERGING SOURCE RECORDS IN ACCORDANCE WITH SURVIVORSHIP RULES

Inventors (assignors)

Name

Address

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Assignee

Name

Address

SAP AG

Dietmar-Hopp-Allee 16, D-69190 Walldorf, Germany

Whereas, we, the above-identified Inventor, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

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And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further authorize and request that attorney, Patrick J. Buckley, of Buckley, Maschoff & Talwalkar LLC, insert the filing date and application number of the above-referenced patent application when known;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventors' Signatures

Guy Rosenwald:	441	, and the same of	Date:	13.5.2012
Witnessed by:	914		Date:	13 May 20/2

Docket No.: 2011P00410US (S20.143)

Uri Haham:	<u> </u>	Date: 13 May 60/2
Witnessed by:	asy	Date: 73 May 2012
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Gary Machol:	101 LY	Date: 13 May 2012
Witnessed by:	64	Date: 13 May 2212