

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Hung-Chih Yang</td> <td>03/19/2012</td> </tr> <tr> <td>Danny B. Lange</td> <td>03/19/2012</td> </tr> <tr> <td>Xiong Zhang</td> <td>03/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Hung-Chih Yang	03/19/2012	Danny B. Lange	03/19/2012	Xiong Zhang	03/19/2012
Name	Execution Date								
Hung-Chih Yang	03/19/2012								
Danny B. Lange	03/19/2012								
Xiong Zhang	03/19/2012								
RECEIVING PARTY DATA									
Name:	Microsoft Corporation								
Street Address:	One Microsoft Way								
City:	Redmond								
State/Country:	WASHINGTON								
Postal Code:	98052								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13427584</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13427584				
Property Type	Number								
Application Number:	13427584								
CORRESPONDENCE DATA									
Fax Number:	(617)646-8646								
Phone:	617-646-8000								
Email:	sappleton@wolfgreenfield.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	Edmund J. Walsh								
Address Line 1:	Wolf, Greenfield & Sacks, P.C.								
Address Line 2:	600 Atlantic Avenue								
Address Line 4:	Boston, MASSACHUSETTS 02210								
ATTORNEY DOCKET NUMBER:	M1103.71023US00								
NAME OF SUBMITTER:	Stacey L. Appleton								
Total Attachments: 2 source=M1103.71023US00 - Assignment#page1.tif source=M1103.71023US00 - Assignment#page2.tif									

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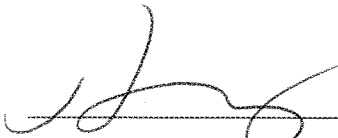
I/WE, Hung-Chih Yang; Danny B. Lange; and Xiong Zhang ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "IDENTIFYING INFLUENTIAL USERS OF A SOCIAL NETWORKING SERVICE" ("APPLICATION"), which:

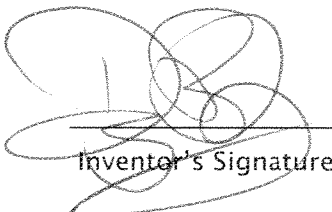
- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Wolf, Greenfield & Sacks, P.C., 600 Atlantic Avenue, Boston, MA 02210, who are associated with customer number 23628, to insert here in parenthesis (Application No. 13/427584, filed March 22, 2012) this APPLICATION's Application No. and filing date, when known;
- ☐ was filed on and was given Application No. Not Yet Assigned;
- ☐ filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES");

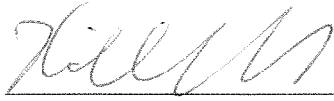
For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

 Mar 19, 2012 Hung-Chih Yang
Inventor's Signature Date Printed Name in Native Language

 3/19/2012 Danny B. Lange
Inventor's Signature Date Printed Name in Native Language

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Inventor's Signature

3/19/2012

Date

Xiong Zhang

Printed Name in Native Language