

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert Brunner	05/01/2012
RECEIVING PARTY DATA	
Name:	Beats Electronics, LLC
Street Address:	1601 Cloverfield Blvd
Internal Address:	Suite 5000N
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90404
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29400963
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Address Line 2:	Attn: Patent Administrator
Address Line 4:	Chicago, ILLINOIS 60602
ATTORNEY DOCKET NUMBER:	22552.0803
NAME OF SUBMITTER:	Michael G. Kelber
Total Attachments: 2 source=ExecutedAssignment#page1.tif source=ExecutedAssignment#page2.tif	

CH \$40.00 29400963

PATENT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we, Robert Brunner of 642 Carolina Street, San Francisco, California 94107 and Kenny Sweet of 3238 17th Street, San Francisco, California 94110 do hereby sell and assign to BEATS ELECTRONICS, LLC, ("Assignee"), a Limited Liability Company organized and existing under the laws of the State of Delaware, having its principal place of business at 1601 Cloverfield Blvd, Suite 5000N, Santa Monica, CA 90404, U.S.A, its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention entitled "AUDIO SPEAKER SYSTEM" invented by us, and the application for United States patent therefor, which has been assigned Serial Number 29/400963, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents and Utility Model Registrations which may be granted thereon in such foreign countries. We hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent, Registered Design or Utility Model Registration to the Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned.

We covenant that we have not executed and will not execute any agreement in conflict herewith and agree that we will communicate to the Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to us respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when the Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, we will, upon request, sign all lawful papers requisite for the filing of such disclaimer.

We further covenant and agree that we will, at any time upon request, do everything legally possible to aid the Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of the Assignee, its successors, assigns, nominees, or other legal representatives.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 1 day of May, 2012.

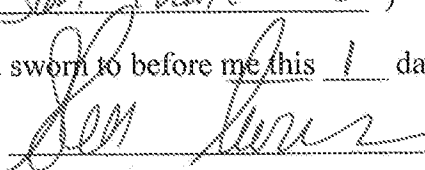

Robert Brunner

NOTARIAL CERTIFICATE

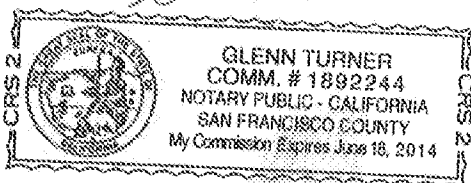
State of: CALIFORNIA)

County of: San Francisco) SS.

Subscribed and sworn to before me this 1 day of May, 2012.

Notary Public: 

My commission expires: 6/18/2014



PATENT

REEL: 028215 FRAME: 0146

IN TESTIMONY WHEREOF, I have hereunto set my hand this 7 day of May, 2012.

Kenny Sweet

NOTARIAL CERTIFICATE

State of: California)
County of: San Francisco) SS.

Subscribed and sworn to before me this 1 day of May, 2012.

Notary Public: Glenn Turner

My commission expires: 6/18/2014

NGEDOCs: 1836797.1

