

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Matthew Freeborn</td> <td>04/23/2012</td> </tr> <tr> <td>Nancy Miiller</td> <td>04/23/2012</td> </tr> <tr> <td>Jason Phillips</td> <td>04/24/2012</td> </tr> </tbody> </table>		Name	Execution Date	Matthew Freeborn	04/23/2012	Nancy Miiller	04/23/2012	Jason Phillips	04/24/2012		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>The Dial Corporation</td> </tr> <tr> <td>Street Address:</td> <td>19001 N. Scottsdale Road</td> </tr> <tr> <td>City:</td> <td>Scottsdale</td> </tr> <tr> <td>State/Country:</td> <td>ARIZONA</td> </tr> <tr> <td>Postal Code:</td> <td>85255</td> </tr> </table>		Name:	The Dial Corporation	Street Address:	19001 N. Scottsdale Road	City:	Scottsdale	State/Country:	ARIZONA	Postal Code:	85255
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (480)754-6387</p> <p>Phone: 480.754.2678</p> <p>Email: US-STZ-PATENTS-UK-UW@US.HENKEL.COM</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: The Dial Corporation</p> <p>Address Line 1: 19001 N. Scottsdale Road</p> <p>Address Line 4: Scottsdale, ARIZONA 85255</p>											
ATTORNEY DOCKET NUMBER:	DS019266										
NAME OF SUBMITTER:	Tina U. Peckham										
<p>Total Attachments: 6</p> <p>source=DS019266_USPTO_Assignment#page1.tif</p>											

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source=DS019266_USPTO_Assignment#page6.tif

ASSIGNMENT

WHEREAS:

NAME OF ASSIGNOR

Matthew Freeborn
9207 E. Caribbean Lane
Scottsdale, AZ 85260
United States of America
Citizenship: US

Nancy Miiller
5056 E. Paradise Lane
Scottsdale, AZ 85254
United States of America
Citizenship: US

Jason Phillips
5439 Cecilia Court
Cincinnati, OH 45247
United States of America
Citizenship: US

(hereinafter referred to as ASSIGNOR), has/have invented a certain invention entitled:

TITLE OF INVENTION

AIR FRESHENER

for which a patent application was filed on May 16, 2012 as U.S. Patent Application No. 29/422,044 (and I hereby authorize my attorneys authorized to prosecute said application to above insert the filing date and serial number of said application, when it is known); and

WHEREAS:

FULL NAME

AND ADDRESS

OF ASSIGNEE

The Dial Corporation
19001 N. Scottsdale Road
Scottsdale, AZ 85255
USA

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in, to and under said invention, and in, to and under the Patent Property in the United States,

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of the payment by ASSIGNEE to ASSIGNOR of good and valuable consideration, the receipt of which is

ASSIGNMENT

Attorney Docket No.: DS019266

hereby acknowledged, ASSIGNOR, to the extent he or she has not already done so, hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest in, to and under said invention and said patent application in the United States including all priority rights related thereto and any Letters Patent obtained therefrom, together with all continuation, divisional, renewal, substitute, reissue or other United States patent applications that have been or may be filed on said invention.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

ASSIGNOR further covenants and agrees that upon the request of ASSIGNEE and with no further consideration but at the expense of ASSIGNEE, ASSIGNOR will: promptly provide to ASSIGNEE all facts and documents relating to said invention or said patent application that are known or accessible to ASSIGNOR; testify in any interference, litigation or other proceeding relating to said invention or said patent application; and promptly execute and deliver to ASSIGNEE any and all papers, instruments or affidavits which may be necessary or desirable to apply for, obtain, maintain, issue or enforce patent protection for said invention or to vest title to said invention in ASSIGNEE.

IN WITNESS WHEREOF, I have hereunto set hand and seal:

INVENTOR'S NAME	SIGNATURE	DATE
Matthew Freeborn		4/23/12

Witness:


Signature

Mark Zerba
Print Name

Address:

6507 E. Kings Ave
Scottsdale, AZ 85254

ASSIGNMENT

Attorney Docket No.: DS019266

INVENTOR'S NAME	SIGNATURE	DATE
Nancy Miiller	<i>Nancy Miiller</i>	4/23/12

Witness: *Tina Peckham*
Signature

Tina Peckham
Print Name

Address: 19001 N. Scottsdale Rd
Scottsdale, AZ 85255

INVENTOR'S NAME	SIGNATURE	DATE
Jason Phillips		

Witness: _____
Signature

Print Name

Address: _____

The Dial Corporation
19001 N. Scottsdale Road
Scottsdale, AZ 85255
Telephone: 480.754.5705
Fax: 480.754.6387

ASSIGNMENT

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NAME OF ASSIGNOR

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9207 E. Caribbean Lane
Scottsdale, AZ 85260
United States of America
Citizenship: US

Nancy Miiller
5056 E. Paradise Lane
Scottsdale, AZ 85254
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Matthew Freeborn		

Witness: _____
Signature _____ Print Name _____

Address: _____

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Attorney Docket No.: DS019266

INVENTOR'S NAME	SIGNATURE	DATE
Nancy Müller		

Witness: _____
 Signature _____ Print Name _____

Address: _____

INVENTOR'S NAME	SIGNATURE	DATE
Jason Phillips	<i>Jason Phillips</i>	04.29.12

Witness: *Kimberly L Meyer* _____
 Signature _____ Print Name _____

Address: *4034 Richardson Road*
INDEPENDENCE, KY 40051

The Dial Corporation
 19001 N. Scottsdale Road
 Scottsdale, AZ 85255
 Telephone: 480.754.5705
 Fax: 480.754.6387