## PATENT ASSIGNMENT

# Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
N			ame	Execution Date	
Ashley D. Stark 04/10/2012					
RECEIVING PARTY DATA					
Name:	Brown Shoe Company, Inc.				
Street Address:	8300 Maryland Avenue				
City:	St. Louis				
State/Country:	MISSOURI				
Postal Code: 63105					
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number: 29		29422	22127		
Application Number: 29422127   CORRESPONDENCE DATA 2000000000000000000000000000000000000					
Fax Number:     (314)480-1505					C
Phone:	314-480				\$40.00
Email:   jenny.birmingham@huschblackwell.com     Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent					
via US Mail.					
Correspondent Name: Samuel Digirolamo					
Address Line 1:					
Address Line 2:	190 Carondelet Plaza, Suite 600				
Address Line 4: ST. LOUIS, MISSOURI 63105					
ATTORNEY DOCKET NUMBER:			718202.4594		
NAME OF SUBMITTER:		Samuel Digirolamo			
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif					

#### **ASSIGNMENT**

WHEREAS, Ashley D. Stark, a resident of St. Louis, Missouri (hereinafter referred to as "Assignor"), has invented a new, original and ornamental design for an OUTSOLE WITH GROOVES for which Assignor is about to make application for Letters Patent in the United States; and

WHEREAS, Assignor is the owner and in full possession of the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefore; and

WHEREAS, Brown Shoe Company, Inc. (hereinafter referred to as "Assignee"), a corporation duly organized under the laws of the State of New York, having its principal office and place of business at 8300 Maryland Avenue, St. Louis, Missouri 63105, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefore; and

NOW, THEREFORE, for and in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable considerations to Assignor paid by said Assignee, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to said invention as set forth and described in the application for Letters Patent filed herewith, including all rights to file applications and obtain patents in other countries, and in and to any and all Letters Patent, both United States and foreign, that may be granted therefore, and Assignor does hereby authorize and request the United States Assistant Commissioner of Patents and Trademarks to issue in accordance with this Assignment any and

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all Letters Patent that may be granted, either on said application or otherwise for said invention, to Brown Shoe Company, Inc. as the Assignee of the entire right, title and interest in and to the same, for sole use and benefit of Brown Shoe Company, Inc. its successors or assigns.

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: 09-10-2012 Ashley D. Stark

) ) ss.

STATE OF COUNTY OF

On this  $\frac{1}{2}$  day of 2prl, 2012, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Ashley D. Stark to me known to be the person described in and who executed the foregoing instrument, and acknowledged that she executed the same as her free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.

Cheryl D. Hordon Notary Public

My Commission Expires: 8/12/2012

CHERYL D. GORDON Notary Public - Notary Seal State of Missouri Commissioned for St. Louis County My Commission Expires: August 12, 2012 Commission Number: 08504272

SLC-6591938-1

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**RECORDED: 05/16/2012**