

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ashley D. Stark	04/10/2012
RECEIVING PARTY DATA	
Name:	Brown Shoe Company, Inc.
Street Address:	8300 Maryland Avenue
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63105
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29422127
CORRESPONDENCE DATA	
Fax Number:	(314)480-1505
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Samuel Digirolamo
Address Line 1:	HUSCH BLACKWELL LLP
Address Line 2:	190 Carondelet Plaza, Suite 600
Address Line 4:	ST. LOUIS, MISSOURI 63105
ATTORNEY DOCKET NUMBER:	718202.4594
NAME OF SUBMITTER:	Samuel Digirolamo
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

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ASSIGNMENT

WHEREAS, Ashley D. Stark, a resident of St. Louis, Missouri (hereinafter referred to as "Assignor"), has invented a new, original and ornamental design for an OUTSOLE WITH GROOVES for which Assignor is about to make application for Letters Patent in the United States; and

WHEREAS, Assignor is the owner and in full possession of the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefore; and

WHEREAS, Brown Shoe Company, Inc. (hereinafter referred to as "Assignee"), a corporation duly organized under the laws of the State of New York, having its principal office and place of business at 8300 Maryland Avenue, St. Louis, Missouri 63105, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefore; and

NOW, THEREFORE, for and in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable considerations to Assignor paid by said Assignee, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to said invention as set forth and described in the application for Letters Patent filed herewith, including all rights to file applications and obtain patents in other countries, and in and to any and all Letters Patent, both United States and foreign, that may be granted therefore, and Assignor does hereby authorize and request the United States Assistant Commissioner of Patents and Trademarks to issue in accordance with this Assignment any and

Dated: 01-10-2012

Ashley D. Stark
Ashley D. Stark

STATE OF)
) ss.
COUNTY OF)

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.

Cheryl D. Gordon
Notary Public

My Commission Expires: 8/12/2012

