### 501923793 05/17/2012

# PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

### **CONVEYING PARTY DATA**

| Name          | Execution Date |
|---------------|----------------|
| Cassandra Gut | 05/13/2012     |

### RECEIVING PARTY DATA

| Name:           | H2O ID, LLC        |
|-----------------|--------------------|
| Street Address: | 201 E. 28th Street |
| City:           | New York           |
| State/Country:  | NEW YORK           |
| Postal Code:    | 10016-8538         |

### PROPERTY NUMBERS Total: 2

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 29407705 |
| Patent Number:      | D651474  |

#### **CORRESPONDENCE DATA**

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US Mail.

Correspondent Name: Tutunjian & Bitetto, P.C. Address Line 1: 425 Broadhollow Road

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Address Line 4: Melville, NEW YORK 11747

| ATTORNEY DOCKET NUMBER: | 607-3; 607-3 (CIP) |
|-------------------------|--------------------|
| NAME OF SUBMITTER:      | John G. Tutunjian  |

**Total Attachments: 2** 

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> PATENT REEL: 028223 FRAME: 0940

OF \$80.00 2940//05

## PATENT ASSIGNMENT

In consideration of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, I the undersigned, Cassandra Gut (hereinafter referred to as "ASSIGNOR"):

Hereby sell, assign and transfer to H2O ID, LLC. (hereinafter referred to as "ASSIGNEE"), a limited liability company of New York, having a place of business at 201 E. 28th Street, New York, NY 10016-8538, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the following U.S. patents and/or patent applications:

- 1) U.S. Design Patent No. D651,474 issued on January 3, 2012; and
- 2) U.S. Design Patent Application No. 29/407,705.

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on said improvements;

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name, and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent application on any and said improvements; execute all rightful oaths, assignments, powers of attorney and other papers, communicate to said Assignee, its successors, assigns and legal representatives, all facts known to the undersigned relating to said improvements and the

PATENT REEL: 028223 FRAME: 0941 history thereof; and generally do everything possible which said Assignee, its successors, assigns or legal representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: May 13, 2012

Month/Day/Year

PATENT REEL: 028223 FRAME: 0942

RECORDED: 05/17/2012