PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
N			Name Execution Date		
Grant OLGUIN				04/25/2012	
RECEIVING PARTY DATA					
Name:	Black Dog Bait Co.				
Street Address:	569 San Ramon Valley Blvd.				
City:	Danville				
State/Country:					
Postal Code:	94526				
PROPERTY NUMBERS Total: 1 Property Type Number					
		20.440	29419497		
Application Number: 29419					
CORRESPONDENCE DATA					
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-			GROUP, PLLC		
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Address Line 2: Address Line 4:	Suite 580 Mountlake Terrace, WASHINGTON 98043				
ATTORNEY DOCKET NUMBER:		907RO-001000US			
NAME OF SUBMITTER:		Steve Y. Cho			
Total Attachments: 1 source=2012_05_17_ASSGMT_907RO-001000US#page1.tif					

Attorney Docket No.: 907RO-001000US Client Reference No.: N/A

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, the below named individual, hereinafter referred to as "ASSIGNOR," is the inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:SOFT FISH TRAP LURE WITH CYLINDER TAIL
DESIGNFiling Date:April 27, 2012

Application No.: 29/419,497

WHEREAS, Black Dog Bait Co., located at 569 San Ramon Valley Blvd., Danville, California 94526, hereinafter referred to as "ASSIGNEE," is desirous of acquiring Assignor's interest in the said invention and application and in any U.S. Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention and application including any corresponding foreign application, and in and to any Letters Patent which may hereafter be granted on the same in the United States and any corresponding foreign application, the said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this Assignment and transfer not been made, to the full end and term of any Letters Patent which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees that he or she will, without charge to Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignor hereby authorizes and requests AMPACC Law Group, PLLC, 6100 219th Street SW, Suite 580, Mountlake Terrace, WA 98043, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignor has signed his/her name on the date

4-25-12

Date:

indicated.

Name: Grant OLGU

RECORDED: 05/17/2012