# 501925887 05/18/2012

### PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
Marc Radow	05/17/2012

## **RECEIVING PARTY DATA**

Name:	Roxi Group, Inc.
Street Address:	16520 Wedge Pkwy
Internal Address:	#200
City:	Reno
State/Country:	NEVADA
Postal Code:	89511

## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13368119

# **CORRESPONDENCE DATA**

 Fax Number:
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 Phone:
 6503911380

Email: ipdockets@lrlaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Rochelle Rotea

Address Line 1: 2440 W. El Camino Real

Address Line 2: 6th Floor

Address Line 4: Mountain View, CALIFORNIA 94040

ATTORNEY DOCKET NUMBER: ROXI-002

NAME OF SUBMITTER: Adriena M. Garcia

Total Attachments: 1

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PATENT

REEL: 028233 FRAME: 0186

#### ASSIGNMENT

THIS ASSIGNMENT, by Marc Radow (hereinafter referred to as the Assignor), witnesseth:

WHEREAS, said Assignor has invented certain new and useful improvements, which are described in United States patent application 13/368,119 entitled Drinkware Rimming Apparatus and Method and filed February 7, 2012;

WHEREAS Roat Group, Inc., a body having corporate powers under the laws of Nevada and having a principal place of business at 16520 Wedge Pkwy., \$\frac{1}{2}00\$, Reno, Nevada \$9511 [heromafter referred to as the Assignce], it desirous of obtaining the entire right: title and interest in and to said inventions and said applications for Letters Patent, and in and to any Letters Patent. United States or foreign, to be obtained therefore and thereon, and to any and all improvements which are disclosed in said applications for Letters Patent.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

- 1. The Assignor has solid, assigned, manifered, and set over and does hereby sell, assign, transfer, and set over anto said Assigned the earlier right, fife, and interest in, to, and under said inventions; said applications for Letters Patent any Letters Patent which may be granted for said inventions in the United States of America and any foreign country; any division, continuation, and continuation in part of said applications; any reissue or extension of said Letters Patent and all rights under the International Convention for the Protection of Industrial Property; said right, rittle, and anterest to be held and enjoyed by said Assigner for its own use and behoove to the full end of the term for which Letters Patent analy be granted, as fully and entirely as the same would have been held and enjoyed by the Assigner, had this sale and assignment not been made.
- Z. Said. Assignor hereby warrants and represents that, at the time of execution, and delivery of these presents, said. Assignor was the lawful owner of the entire right, title, and interest in and to said inventions and said applications for Letters Patent, and that the same had not entered into any assignment, contract or understanding in conflict herewith.
- 3. Said Assignor hereby covenants and degrees to assist and cooperate with said Assignee, whereby said Assignee may enjoy to the fullest extent said right, this, and interest herein conveyed, provided, however, that the entire expense which may be incurred by said Assigner in lending such assistance and cooperation be paid by Assignee. Such cooperation shall include: (a) proupt execution of all papers (prepared at the expense of Assignee) that are deemed necessary or desirable by Assignee to perfect said right, tills and interest herein conveyed, (b) prompt execution of all petitions, oaths, specifications, declarations and other papers (prepared at the expense of Assignee) that are deemed necessary or desirable by Assignee for filing or prosecuting in the United States or any foreign country said applications, any applications which are a division, continuation in continuation in-part of said applications, any reissue application for any Letters Patent granted on said applications, or for any interference proceeding levelving said applications or Letters Patent granted thereon, and (c) prompt assistance and cooperation in the prosecution of all legal proceedings involving said inventions, said applications, or Letters Patent granted thereon, including oppositions, cancellation proceedings, priority contests, public use proceedings, and count actions.
- 4. The terms, covenants and conditions of this Assignment shall inune to the benefit of said Assignee, his successors, assigns, and/or other legal representatives, and shall be binding upon said Assignor, his/her beirs, legal representatives, and assigns.
- 5. Said Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Leners Patent of the United States to said Assignee as the Assignee of said inventions.

IN WITNESS WHEREOF-sakt Assignor has executed and delivered this instrument on the date noted below

Ware Radow

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PATENT REEL: 028233 FRAME: 0187

RECORDED: 05/18/2012