

## PATENT ASSIGNMENT

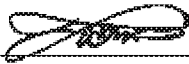
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ken FOO</td> <td>05/14/2012</td> </tr> <tr> <td>Kevin TOM</td> <td>05/14/2012</td> </tr> </tbody> </table>		Name	Execution Date	Ken FOO	05/14/2012	Kevin TOM	05/14/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>GOOGLE INC.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	GOOGLE INC.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (949)851-9348          Phone: 949.851.0633          Email: ltillman@mwe.com, mweipdocket@mwe.com  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Andrew D. Mickelsen          Address Line 1: McDermott Will &amp; Emery LLP          Address Line 2: 600 13th Street, NW          Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-3096</p>											
ATTORNEY DOCKET NUMBER:	087868-0821										
NAME OF SUBMITTER:	Andrew D. Mickelsen, Reg. No. 50,957										
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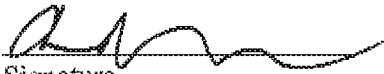
ASSIGNMENT

For valuable consideration, We, Ken Foo of 1581 Reston Terrace, Sunnyvale, CA 94087, and Kevin Tom of 3929 23rd St., San Francisco, CA 94114, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled DYNAMIC BACKLIGHT CONTROL SELECTOR, filed May 15, 2012, and assigned U.S. Serial Number 13/472,418, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

  
\_\_\_\_\_  
Ken Foo

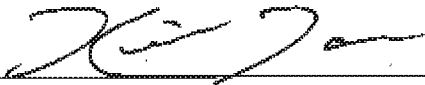
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Witnessed by:

  
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Signature

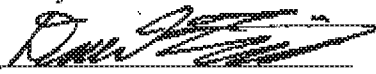
William Hamborgren  
\_\_\_\_\_  
Typed or Printed Name

4039 Marzana Lane  
Palo Alto, CA 94306  
\_\_\_\_\_  
Witness Address

  
\_\_\_\_\_  
Kevin Tom

Date: 5/14/2012

Witnessed by:

  
\_\_\_\_\_  
Signature

Dan Fennie  
\_\_\_\_\_  
Typed or Printed Name

54 E Hillsdale Blvd  
San Mateo, CA 94403  
\_\_\_\_\_  
Witness Address