

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Arieh Steinberg</td> <td>05/17/2012</td> </tr> <tr> <td>Vijaye Ganesh Raji</td> <td>05/17/2012</td> </tr> <tr> <td>Jack O'Connor</td> <td>05/17/2012</td> </tr> </tbody> </table>		Name	Execution Date	Arieh Steinberg	05/17/2012	Vijaye Ganesh Raji	05/17/2012	Jack O'Connor	05/17/2012		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Facebook, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1601 Willow Road</td> </tr> <tr> <td>City:</td> <td>Menlo Park</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94025</td> </tr> </table>		Name:	Facebook, Inc.	Street Address:	1601 Willow Road	City:	Menlo Park	State/Country:	CALIFORNIA	Postal Code:	94025
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13451791</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13451791						
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CORRESPONDENCE DATA											
Fax Number: (650)938-5200 Phone: 6503357680 Email: dchevalier@fenwick.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Henry Tang Address Line 1: 801 California Street Address Line 4: Mountain View, CALIFORNIA 94041											
ATTORNEY DOCKET NUMBER:	26295-19583										
NAME OF SUBMITTER:	Henry Tang										
Total Attachments: 2 source=19583_Assignment#page1.tif source=19583_Assignment#page2.tif											

CH \$40.00 13451791

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Facebook, Inc.**, a Delaware corporation, having a place of business at 1601 Willow Road, Menlo Park, California 94025 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):

- Application No. **13/451,791**, entitled "**Personalizing An Application With Content From A Social Networking System**" filed on **April 20, 2012**.

2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

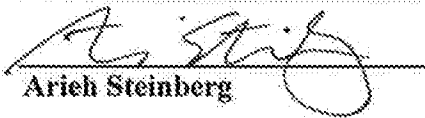
INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Title: **Personalizing An Application With Content From A Social
Networking System**
Filed: **April 20, 2012**
Application No.: **13/451,791**

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature


Arieh Steinberg

Date of Signature

5/17/2012

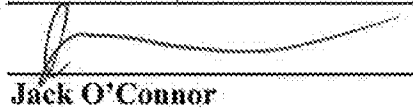
Name and Signature


Vijaye Ganesh Raji

Date of Signature

5/17/2012

Name and Signature


Jack O'Connor

Date of Signature

17 May '12