

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Manish Bhatia</td> <td>04/05/2012</td> </tr> <tr> <td>Michael Scott Saxon</td> <td>04/05/2012</td> </tr> <tr> <td>Nigel S. Pratt</td> <td>03/30/2012</td> </tr> <tr> <td>Pyeush Gurha</td> <td>04/02/2012</td> </tr> </tbody> </table>		Name	Execution Date	Manish Bhatia	04/05/2012	Michael Scott Saxon	04/05/2012	Nigel S. Pratt	03/30/2012	Pyeush Gurha	04/02/2012
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<table border="1"> <tr> <td>Name:</td> <td>Symphony Advanced Media</td> </tr> <tr> <td>Street Address:</td> <td>250 Sutter Street, 4th Floor, Suite 400</td> </tr> <tr> <td>City:</td> <td>San Francisco</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94108</td> </tr> </table>		Name:	Symphony Advanced Media	Street Address:	250 Sutter Street, 4th Floor, Suite 400	City:	San Francisco	State/Country:	CALIFORNIA	Postal Code:	94108
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (646)710-1129 Phone: 212-408-1129 Email: patents@chadbourne.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Chadbourne & Parke LLP Address Line 1: 30 Rockefeller Plaza Address Line 4: New York, NEW YORK 10112</p>											
ATTORNEY DOCKET NUMBER:	21261-005US1										
NAME OF SUBMITTER:	Walter G. Hanchuk										
Total Attachments: 5											

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PATENT

Docket No. 21261-005US1

ASSIGNMENT OF APPLICATION FOR PATENT

WHEREAS:

Manish Bhatia

Cranbury, NJ

United States of America

Michael Scott Saxon

Westfield, NJ

United States of America

Nigel Stephen Pratt

Los Altos, CA

United States of America

Pyeush Gurha

Mountain View, CA

United States of America

hereinafter referred to as ASSIGNORS, have made a discovery or invention entitled:

"Media Content Synchronized Advertising Platform Methods"

For which application for Letters Patent of the United States has been filed on

December 30, 2011, under Serial No. 13/341,096 and

WHEREAS:

**Symphony Advanced Media
250 Sutter Street, 4th Floor Suite 400
San Francisco, CA 94108
United States of America**

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of one Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR(S) hereby sells, assigns and transfers to ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest to said discovery or invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

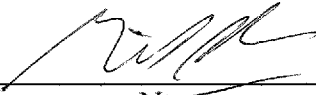
I, SAID ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and behoof of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I, SAID, ASSIGNOR(S), hereby covenant that I have full right to convey the entire right, title and interest herein sold, assigned, transferred and set over;

AND I, SAID ASSIGNOR(S) hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may apply for foreign Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that I will, at any time, when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns, communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to me respecting said discovery or invention, and execute and

deliver any and all lawful papers that may be necessary or desirable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent in the ASSIGNEE, its successors, legal representatives and assigns, and that if reissues of the said Letters Patent or disclaimers relating thereto, or divisions, continuations, or refilings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives, or assigns, I will, at any time, when called up to do so by the ASSIGNEE, its successors, legal representatives, or assigns sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation and reissue applications so desired, and do all lawful acts requisite for the application for such reissues and the procuring thereof and for the filing of such disclaimers and such applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention or discovery in all countries, and without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

Assignor's
Signature:


Name

4/5/12
Date

Assignor's Typed
Name:

Manish

Bhatia

First Name

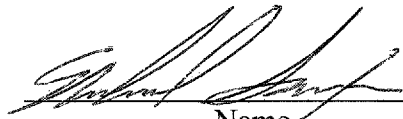
Middle
Initial

Last Name

Citizenship:

US

Assignor's
Signature:


Name

4/5/12
Date

Assignor's Typed
Name:

Michael

S.

Saxon

First Name

Middle
Initial

Last Name

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Assignor's
Signature:


Name

3/30/12
Date

Assignor's Typed
Name:

Nigel

S.

Pratt

First Name

Middle
Initial

Last Name

Citizenship:

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Assignor's
Signature:

Pyeush Gurha

Name

04/02/12

Date

Assignor's Typed
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Pyeush

Gurha

First Name

Middle
Initial

Last Name

Citizenship:

IN