

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Janet The Planet	05/04/2012
RECEIVING PARTY DATA	
Name:	Societe des Produits Nestle, SA
Street Address:	Avenue Nestle 55
City:	Vevey
State/Country:	SWITZERLAND
Postal Code:	CH-1800
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29420462
CORRESPONDENCE DATA	
Fax Number:	
Phone:	3149821047
Email:	tina.marlow@purina.nestle.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Tina Marlow
Address Line 1:	Checkerboard Square, 11T
Address Line 4:	St. Louis, MISSOURI 63164
ATTORNEY DOCKET NUMBER:	12345-US-DP
NAME OF SUBMITTER:	Tina Marlow
Total Attachments: 2 source=20120523_12345USDP_Assignment_Page_1#page1.tif source=20120523_12345USDP_Assignment_Page_2#page1.tif	

CH \$40.00 29420462

ASSIGNMENT

WHEREAS, I, Janet The Planet, have discovered or invented an invention or inventions entitled "CONFECTION" described in a in U.S. Design Patent Application No. 29/420462 (to be inserted) filed on 9 May 2012 (to be inserted), hereinafter the ("Invention"); and

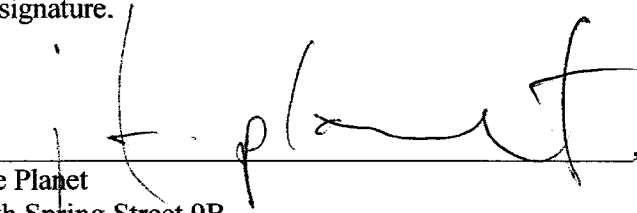
WHEREAS, Societe des Produits Nestle, S.A., a Swiss corporation having an office at Avenue Nestlé 55, Vevey, CH-1800, Switzerland (hereinafter "SPN"), wants to acquire the entire right, title, and interest in and to said Invention and any and all patents to be obtained therefor.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I do hereby sell, assign, and transfer to SPN, its successors and assigns, the entire right, title, and interest in and to said Invention in any form or embodiment thereof, and in and to the aforesaid application; and in and to any applications filed in any country based thereon, including the right to file US and foreign applications under the provisions of any applicable conventions, treaties, statutes or regulations; also any improvements on said Invention now or hereafter made by me; also the entire right, title and interest in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon said Invention or improvements thereon, and any divisional, continuation, continuation-in-part, or substitute applications that may be filed upon said Invention or improvements thereon in this or any foreign country, as well as the right to claim any applicable priority rights arising from said applications under the terms of any applicable conventions, treaties, statutes or regulations; and I hereby authorize and request the issuing authority to issue any and all patents on said application or applications to SPN, as assignee of the entire interest.

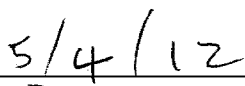
I further agree, without any payment by SPN other than actual expenses incurred, to communicate to SPN, its representatives or agents, any fact relating to said Invention or improvements thereon, including evidence for ex parte or inter partes legal proceedings, whenever requested; furnish to SPN any data, information, exhibits, memoranda, or other evidence in my possession relating to said Invention or improvements thereon; testify in any ex parte or inter partes legal proceedings whenever requested; and execute and deliver, upon request, all lawful papers required to make any of the foregoing provisions effective.

This Assignment shall be deemed to have been made in and construed in accordance with the laws of Switzerland, excluding any choice of law rules that may direct the application of the laws of any other jurisdiction.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal on the date set after my signature.



Janet The Planet
639 South Spring Street 9B
Los Angeles, CA 90014



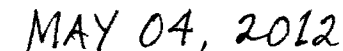
Date

WITNESS

Before me personally appeared the person whose name is subscribed to the foregoing instrument, and executed the foregoing instrument in my presence for the purpose contained therein, by signing his/her name hereto.



Witness to the signature of Janet The Planet



Date