

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Cameron J. Porter</td> <td>05/16/2012</td> </tr> <tr> <td>Pathakone Vongmalaitong</td> <td>05/16/2012</td> </tr> <tr> <td>Jessica M. Wilson</td> <td>05/16/2012</td> </tr> </tbody> </table>		Name	Execution Date	Cameron J. Porter	05/16/2012	Pathakone Vongmalaitong	05/16/2012	Jessica M. Wilson	05/16/2012
Name	Execution Date								
Cameron J. Porter	05/16/2012								
Pathakone Vongmalaitong	05/16/2012								
Jessica M. Wilson	05/16/2012								
RECEIVING PARTY DATA									
Name:	Target Brands, Inc.								
Street Address:	1000 Nicollet Mall								
City:	Minneapolis								
State/Country:	MINNESOTA								
Postal Code:	55403								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29422732</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29422732				
Property Type	Number								
Application Number:	29422732								
CORRESPONDENCE DATA									
Fax Number:	(612)334-3312								
Phone:	6123343222								
Email:	cnelson@wck.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	Leanne Taveggia Farrell								
Address Line 1:	900 Second Avenue South, Suite 1400								
Address Line 4:	Minneapolis, MINNESOTA 55402								
ATTORNEY DOCKET NUMBER:	T79.12-0275								
NAME OF SUBMITTER:	Leanne Taveggia Farrell								
Total Attachments: 1 source=2012-05-23Assignment#page1.tif									

OP \$40.00 29422732

PATENT

ASSIGNMENT
DESIGN

Attorney Docket No.

201106774

WHEREAS, we, Cameron J. Porter of Minneapolis, Minnesota, USA; Pathokone Vongmalaitong of Minneapolis, Minnesota, USA; and Jessica M. Wilson of Minneapolis, Minnesota, USA (hereinafter referred to as ASSIGNORS), have invented certain new, original and ornamental design as described in an application entitled TASK ORGANIZER for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/422,732, filed May 23, 2012; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

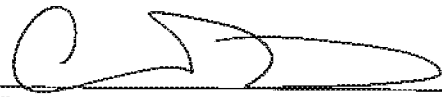
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

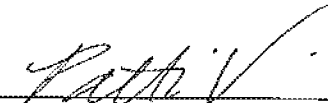
We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.


5-16-12
DATE


Cameron J. Porter

5/16/12
DATE


Pathakone Vongmalaitong

05.16.2012
DATE


Jessica M. Wilson