

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BLUE SKY CHICAGO, INC.	04/30/2012
RECEIVING PARTY DATA	
Name:	FREEOSK MARKETING, INC.
Street Address:	1235 A North Clybourn Avenue
Internal Address:	Suite 240
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60610
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12583217
CORRESPONDENCE DATA	
Fax Number:	(312)460-7000
Phone:	312-460-5000
Email:	cwilson@seyfarth.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Seyfarth Shaw LLP, Patrick T. Muffo
Address Line 1:	131 S. Dearborn St.
Address Line 2:	Suite 2400
Address Line 4:	Chicago, ILLINOIS 60603
ATTORNEY DOCKET NUMBER:	56724-2
NAME OF SUBMITTER:	Patrick T. Muffo
Total Attachments: 2 source=Freeosk2Assignment#page1.tif source=Freeosk2Assignment#page2.tif	

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ASSIGNMENT OF PATENT

WHEREAS, BLUE SKY CHICAGO, INC., a corporation of the State of Illinois, having a place of business at 1235 A North Clybourn Avenue, Suite 240, Chicago, Illinois 60610, hereinafter referred to as Assignor, owns all rights, title and interest in and to U.S. Patent Application No. 12/583,217, filed August 17, 2009 (the "Patent Application"), and

WHEREAS, FREEOSK MARKETING, INC., a corporation of the State of Delaware, United States of America, having a place of business at 1235 A North Clybourn Avenue, Suite 240, Chicago, Illinois 60610, hereinafter referred to as Assignee, is desirous of acquiring the entire rights, title and interest in and to the Patent Application, including the right to enforce and sue for any and all past, present and future infringement;

NOW THEREFORE, be it known that Assignor, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, hereby sells, assigns and transfers unto Assignee, its successors, legal representatives and assigns, the entire rights, title and interest in and to the Patent Application, and any divisions and continuations thereof and in and to all Letters Patent of the United States including any reissues and extensions thereof that may be obtained therefor, and the right, where such right can be legally exercised, in its own name to apply for and obtain Letters Patent, Inventor's Certificates, Utility Models and Designs, in countries foreign to the United States, including the full right to claim for any such application the benefits of the International Convention, and the entire interest in any Letters Patent, Inventor's Certificate, Utility Model or Design which may be granted on any such application in such foreign country; and hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue Letters Patent, Inventor's Certificates, Utility Models or Designs, on applications as aforesaid, to issue any and all Letters Patent, Inventor's Certificates, Utility Models and Designs that may be granted for said invention to ASSIGNEE, its successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date indicated hereunder.

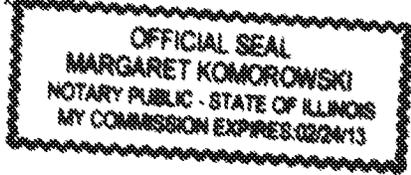
Dated this 30 day of April 2012. BLUE SKY CHICAGO, INC.

By: Matthew P. Eichorn
Name: Matthew P. Eichorn
Title: President

STATE OF ILLINOIS)
) SS:
COUNTY OF COOK)

I hereby certify that before me personally appeared Matthew P. Eichorn known to me to be the individual described in the foregoing instrument, and that in my presence executed this instrument and who by me was sworn and did acknowledge that he had the authority to execute this assignment on behalf of assignor and that he executed this instrument as his free act and deed on this 1 day of May, 2012.

(SEAL)



Margaret Komorowski
Notary Public