501932984 05/24/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kun Ho LEE	05/02/2012

RECEIVING PARTY DATA

Name:	LG ELECTRONICS INC.	
Street Address:	20 Yeouido-dong Yeongdeungpo-gu	
City:	Seoul	
State/Country:	KOREA, REPUBLIC OF	
Postal Code:	150-721	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29422748

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NAME OF SUBMITTER: James T. Eller, Jr.

Total Attachments: 2

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PATENT REEL: 028265 FRAME: 0996 OF \$40.00 29422/48

BIRCH, STEWART, KOLASCH & BIRCH, LLP

UNITED STATES PATENT RIGHTS, OR UNITED STATES PLUS ALL FOREIGN PATENT RIGHTS

ASSIGNMENT

	Application No	18 	Filed May 23, 2012		
Insert Name(s) of Inventor(s)	***(Given Name FAMILY NAME (ALL CAPS))***				
	WHEREAS,	Mr. Kun Ho LEE ;			
		- ; ;			
	***************************************	,			
		.,			
		dersigned) has (have) invented certain n	ew and useful improvements in		
Insert Title of Invention	Graphic Image for a I	Display of a Mobile Phone			
	for which an application for Let undersigned (except in the case of	ters Patent of the United States of Ame	rica has been executed by the		
Insert Date of Signing of Application	on; ar				
Insert Name of Assignce	WHEREAS, LG ELECTRONICS INC.				
Insert Address of Assignee	20 Yeouido-dong Yeo	ongdeungpo-gu Seoul 150-7	21 Republic of Korea		
CHECK BOX IF APPROPRIATE	its heirs, successors, legal representatives and assigns (hereinafter designated as the Assignee) is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent(s) that may be granted therefor in the United States of America and in any foreign countries.				
	paid, the receipt of which is he undersigned has (have) sold, as transfer unto said Assignee the America, its territories, depende any and all Letters Patent(s) w	eration of the sum of Ten Dollars (\$10.0 reby acknowledged, and other good an signed and transferred, and by these partial full and exclusive right to the said invenies and possessions and the entire rightich may be granted therefor in the Ussessions, and if the box above is designed.	d valuable consideration, the presents does sell, assign and ention in the United States of ght, title and interest in and to United States of America, its		
	and to any and all divisions, rei	issues, continuations, conversions and e	extensions thereof for the full		

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PATENT REEL: 028265 FRAME: 0997

	0630-5173PUS1
Attorney Docket No.	

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree (s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letter Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States of America patent(s) or a grant of a valid United States of America and any foreign patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patents resulting from said application or any continuing, divisional conversion or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

The undersigned hereby covenant(s) that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date 5/2/2012	Name of Inventor (signature) Mr. Kun Ho LEE
Date,	Name of Inventor(signature)
Date,	Name of Inventor (signature)
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