

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>CRAIG KORTICK BLACK</td> <td>02/03/2012</td> </tr> <tr> <td>DAINIA EDWARDS</td> <td>02/22/2012</td> </tr> <tr> <td>DONALD CHARLES BAUMGARTEN</td> <td>05/24/2012</td> </tr> <tr> <td>AHREN KARL JOHNSON</td> <td>08/03/2011</td> </tr> <tr> <td>TYLER G. KLOSTER</td> <td>08/03/2011</td> </tr> <tr> <td>WOLTER F. BENNING</td> <td>08/03/2011</td> </tr> </tbody> </table>		Name	Execution Date	CRAIG KORTICK BLACK	02/03/2012	DAINIA EDWARDS	02/22/2012	DONALD CHARLES BAUMGARTEN	05/24/2012	AHREN KARL JOHNSON	08/03/2011	TYLER G. KLOSTER	08/03/2011	WOLTER F. BENNING	08/03/2011
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RECEIVING PARTY DATA															
Name:	KONINKLIJKE PHILIPS ELECTRONICS N.V.														
Street Address:	Groenewoudseweg 1														
City:	Eindhoven														
State/Country:	NETHERLANDS														
Postal Code:	5621 BA														
PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13512059</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13512059										
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Application Number:	13512059														
CORRESPONDENCE DATA															
Fax Number:	(914)332-0615														
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Email:	vera.kublanov@philips.com														
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>															
Correspondent Name:	PHILIPS INTELLECTUAL PROPERTY & STANDARD														
Address Line 1:	P.O. BOX 3001														
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ATTORNEY DOCKET NUMBER:	2009P01748WOUS														

CH \$40.00 13512059

NAME OF SUBMITTER:

DANIEL C. SHERIDAN

Total Attachments: 4

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SOLE/JOINT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I/we, as a below-named Assignor(s), hereby sell, assign, and transfer the entire and exclusive right, title, and interest in the following to **KONINKLIJKE PHILIPS ELECTRONICS, N.V.**, having a place of business at Groenewoudseweg 1, 5621 BA Eindhoven, The Netherlands, its successors, assigns, and legal representatives, including any nominees (collectively "the Assignee"):

(1) my/our invention relating to "A GUIDANCE ASSEMBLY TIP FOR LIQUID DROPLET SPRAY TEETH CLEANING APPLIANCE" for which a U.S. provisional patent application was filed in the United States Patent and Trademark Office on December 23, 2009, having a Serial Number 61/289,589.

(2) the foregoing application and all other United States, foreign and international patent applications associated therewith, based thereon, or claiming priority therefrom including, but not limited to, any and all provisionals, non-provisionals divisions, continuations, continuations-in-part, reexaminations, reissues, and extensions thereof, and

(3) the right to claim priority thereto, and the entire and exclusive right, title, and interest in and to any and all patents granted on these applications.

I/We authorize and request that the Patent Office officials in the United States and in any and all foreign countries to issue any and all Letters Patent when granted, solely to Assignee for its sole use, and that of its successors, assigns, and legal representatives.

I/we will provide my/our cooperation to enable the Assignee to enjoy the foregoing right, title, and interest to the fullest extent. Upon request at the expense of the Assignee, I/we agree to execute all papers, take all rightful oaths, testify in all legal proceedings including patent prosecutorial actions and infringement actions, and do all other such acts which may be necessary, desirable, or convenient for securing and maintaining patents on the foregoing invention or for perfecting title thereto in the Assignee.

I/We certify that I/we have the full right to convey the above rights.

3- Feb. 2012 _____, Assignor
Date CRAIG KORTICK BLACK

_____, Assignor
Date DAINIA EDWARDS

_____, Assignor
Date DONALD CHARLES BAUMGARTEN

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_____, Assignor
Date **CRAIG KORTICK BLACK**

2012.02.22  _____, Assignor
Date **DAINIA EDWARDS**

_____, Assignor
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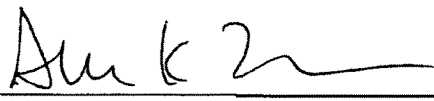
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Date **CRAIG KORTICK BLACK**

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Date **DAINIA EDWARDS**

5/24/2012 _____, Assignor
Date **DONALD CHARLES BAUMGARTEN**

014707

8/3/2011 , Assignor
Date AHREN KARL JOHNSON

8/3/2011 , Assignor
Date TYLER G. KLOSTER

8/3/2011 , Assignor
Date WOLTER F. BENNING