

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Uri Singer	05/24/2012
RECEIVING PARTY DATA	
Name:	YOUTELL, LLC
Street Address:	5326 Encino Avenue
City:	Encino
State/Country:	CALIFORNIA
Postal Code:	91316
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12070340
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	HOFFMAN PATENT GROUP
Address Line 1:	28494 Westinghouse Place
Address Line 2:	Suite 204
Address Line 4:	Valencia, CALIFORNIA 91355
ATTORNEY DOCKET NUMBER:	07-10028B
NAME OF SUBMITTER:	David L. Hoffman
Total Attachments: 1 source=Assignment#page1.tif	

OP \$40.00 12070340

Application Serial No. 12/070,340

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### ASSIGNMENT

WHEREAS, I, , have invented certain new and useful improvements disclosed in an application ("said application") for United States Letters Patent entitled: SYSTEM, METHOD, AND APPARATUS FOR CONNECTING USERS ONLINE BASED ON FAMILIARITY OR INVITATION, application Serial No.12/070,340, filed 2/15/2008, corresponding to Attorney Docket No. 07-10028B.

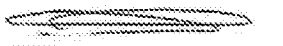
AND WHEREAS YOUTELL, LLC, a Delaware Limited Liability Company, having a place of business at 5326 Encino Avenue, Encino, CA 91316 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said improvements, related improvements, said application, and any related applications.

NOW, THEREFORE, in consideration of good and valuable consideration, including \$1.00, the receipt of which is hereby acknowledged, I have sold, assigned, and transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said improvements, and said application and all divisions and continuations thereof, including any further improvements related to the subject matter of said application, whether or not characterized as a continuation-in-part application, and all United States Letters Patents which may be granted thereon and all reissues, reexaminations and extensions thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements and further improvements in any foreign countries, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) granted for said improvements and further improvements in any foreign countries; and hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements and further improvements to ASSIGNEE in accordance with the terms of this Assignment;

AND I HEREBY covenant that I have full right to convey the entire interest herein assign, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant and agree that I will communicate to ASSIGNEE any facts known to us respecting said improvements and further improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute and reissue applications, and any other applications directed to said improvements and any further developments make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements and further improvements in all countries.

IN WITNESS WHEREOF, I have signed my name on the day and year set forth below.

  
\_\_\_\_\_  
Inventor's Signature  
Typed name: URI SINGER

DATE: May 24, 2012