501936354 05/29/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Aaron M. Bergquist	05/24/2012
Tanea Marie Bement	05/23/2012
Bray Alexander Wheeler	05/24/2012
Ann Michelle Mielke	05/24/2012

RECEIVING PARTY DATA

Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13482424

CORRESPONDENCE DATA

 Fax Number:
 (612)334-3312

 Phone:
 6123343222

 Email:
 cnelson@wck.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Theodore M. Magee

Address Line 1: 900 Second Avenue South, Suite 1400 Address Line 4: Minneapolis, MINNESOTA 55402

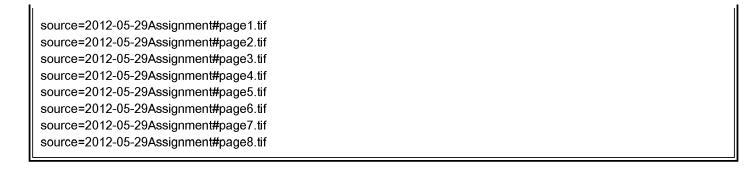
ATTORNEY DOCKET NUMBER: 201200503

NAME OF SUBMITTER: Theodore M. Magee

Total Attachments: 8

PATENT REEL: 028281 FRAME: 0634 OP \$40.00 13482

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PATENT REEL: 028281 FRAME: 0635

Docket No.

201200503

USA; Bray Alexander Wheeler of Northfield, MN, U (hereinafter referred to as ASSIGNORS), are the invento entitled <u>COMMAND_CENTER_SYSTEM_AND_ME</u>	ple Plain, MN, USA; Tanea Marie Bement of Stillwater, MN ISA; and Ann Michelle Mielke of Cottage Grove, MN, US/ors of an invention described in an application for Letters Paten (THOD), the application having been executed on even date States Patent and Trademark Office by Application No ; and
Nicollet Mall, Minneapolis, Minnesota 55403, is desire	eferred to as ASSIGNEE), a corporation having offices at 1000 out of acquiring the entire right, title and interest in and to the tent(s) or similar legal protection, foreign or domestic, to be
acknowledged, we transfer to Assignee, its successors invention, the above-identified application, correspond applications, continuing applications, divisional application similar legal protection issuing thereon, and all rights	consideration, the receipt and adequacy of which is hereby and assigns, our entire right, title and interest in and to the fing domestic and foreign applications including continuation fions and continuation-in-part applications, all Letters Patent(s and benefits under any applicable treaty or convention; and we ademark Office or foreign equivalent thereof to issue the Letter
We authorize the Assignee, its successors and number of the application when ascertained.	I assigns, to insert in this instrument the filing date and serial
We authorize the Assignee, its successors and a Patent or similar legal protection, in its own name if desir	assigns, or anyone it may properly designate, to apply for Letter: red, in any and all foreign countries.
any act whatsoever conflicting with this Assignment. We without additional consideration, but at the expense of the writings and do such additional acts as the Assignee,	d assigns, that I have not and shall not execute any writing or do e, our executors or administrators, will at any time upon request he Assignee, its successors and assigns, execute such additional its successors and assigns, may deem desirable to perfect its ing application for and obtaining, maintaining, and enforcing the in any and all countries.
5/24/12	
DATE	Aaron M. Bergquist
DATE	Tanca Marie Bernent

Bray Alexander Wheeler

DATE

DATE	4 b.C.3. D. 33'.3C.
DWA 6:	Ann Michelle Mielke

Docket No.

201200503

WHEREAS, we, Aaron M. Bergquist of Maple Plain, MN, USA; Tanea Marie Bement of Stillwater, MN, USA; Bray Alexander Wheeler of Northfield, MN, USA; and Ann Michelle Mielke of Cottage Grove, MN, USA (hereinafter referred to as ASSIGNORS), are the inventors of an invention described in an application for Letters Patent entitled COMMAND CENTER SYSTEM AND METHOD, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 13/482,424 , filed May 29, 2012 ; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection; in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

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DATE	1	Bray Alexander Wheeler

DATE	Ann Michelle Mielke

Docket No.

201200503

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Ann Michelle Mielke

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DATE Aaron M. Bergquist

PATENT REEL: 028281 FRAME: 0642

Bray Alexander Wheeler

Tanca Marie Bement

DATE

DATE

5/	24//	Alexandra Alexan	
DATE			

Ann Michelle Mielke

-2 of 2-

PATENT REEL: 028281 FRAME: 0643

RECORDED: 05/29/2012 REEL: 0