

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Hoon Song</td> <td>05/29/2012</td> </tr> <tr> <td>Yoon-sun Choi</td> <td>05/29/2012</td> </tr> <tr> <td>Hong-seok Lee</td> <td>05/29/2012</td> </tr> <tr> <td>Jung-mok Bae</td> <td>05/29/2012</td> </tr> <tr> <td>Kyu-hwan Choi</td> <td>05/29/2012</td> </tr> </tbody> </table>		Name	Execution Date	Hoon Song	05/29/2012	Yoon-sun Choi	05/29/2012	Hong-seok Lee	05/29/2012	Jung-mok Bae	05/29/2012	Kyu-hwan Choi	05/29/2012
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Kyu-hwan Choi	05/29/2012												
RECEIVING PARTY DATA													
Name:	SAMSUNG ELECTRONICS CO., LTD.												
Street Address:	416, Maetan-dong, Yeongtong-gu												
City:	Suwon-si, Gyeonggi-do												
State/Country:	KOREA, REPUBLIC OF												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13482670</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13482670								
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Application Number:	13482670												
CORRESPONDENCE DATA													
Fax Number:	(202)315-3758												
Phone:	202-429-0020												
Email:	info@nsiplaw.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	NSIP LAW												
Address Line 1:	P.O. Box 34688												
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043												
ATTORNEY DOCKET NUMBER:	012055.0017												
NAME OF SUBMITTER:	Christopher R. Monday												
Total Attachments: 2 source=NewApp_0120550017_AssignmentExecuted#page1.tif source=NewApp_0120550017_AssignmentExecuted#page2.tif													

OP \$40.00 13482670

ASSIGNMENT

For valuable consideration, we,

Hoon SONG	c/o Samsung Advanced Institute of Technology, San 14-1 Nongseo-dong, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea
Yoon-sun CHOI	c/o Samsung Advanced Institute of Technology, San 14-1 Nongseo-dong, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea
Hong-seok LEE	c/o Samsung Advanced Institute of Technology, San 14-1 Nongseo-dong, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea
Jung-mok BAE	c/o Samsung Advanced Institute of Technology, San 14-1 Nongseo-dong, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea
Kyu-hwan CHOI	c/o Samsung Advanced Institute of Technology, San 14-1 Nongseo-dong, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea

hereby assign to:

SAMSUNG ELECTRONICS CO., LTD., a Republic of Korea

corporation/institution/foundation/institute having principal executive office(s) or place
of business at: 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of
Korea; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title
and interest throughout the world in the inventions and improvements which are subject of U.S.
Patent Application Number 13/482,670 filed May 29, 2012 at the U.S. Patent &
Trademark Office signed by us, with title 3D IMAGE DISPLAY APPARATUS, and we
authorize and request the attorneys appointed in said application to hereafter complete this
assignment by inserting above the filing date and application serial number of said application
when known; this Assignment including said application, any and all United States and foreign
patents, utility models, and design registrations granted for any of said inventions or
improvements, and the right to claim priority based on the filing date of said application under
the International Convention for the Protection of Industrial Property, the Patent Cooperation
Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize
the Assignee to apply in all countries in our name or in its own name for patents, utility models,
design registrations and like rights of exclusion and for inventors' certificates for said inventions
and improvements; and we agree for ourselves and our respective heirs, legal representatives and
assigns, without further compensation to perform such lawful acts and to sign such further
applications, assignments, preliminary statements and other lawful documents as the Assignee
may reasonably request to effectuate fully this Assignment.

REEL CAPTION: 0723

IN TESTIMONY/WITNESS WHEREOF, we, undersigned inventors (Assignors) intending to be legally bound, have hereto affixed our signatures.

This 29 day of May, 2012



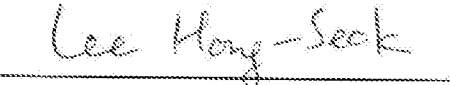
Signature: **Hoon SONG**

This 29 day of May, 2012



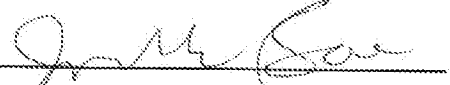
Signature: **Yoon-sun CHOI**

This 29 day of May, 2012



Signature: **Hong-seok LEE**

This 29 day of May, 2012



Signature: **Jung-mok BAE**

This 29 day of May, 2012



Signature: **Kyu-hwan CHOI**