501936876 05/29/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sung wook Park	05/24/2012

RECEIVING PARTY DATA

Name:	Umbra LLC
Street Address:	1705 Broadway Street
City:	Buffalo
State/Country:	NEW YORK
Postal Code:	14212

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29423176

CORRESPONDENCE DATA

Fax Number: (716)626-0366 Phone: 716-626-1564

Email: lcase@idealawyers.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: SIMPSON & SIMPSON, PLLC

Address Line 1: 5555 MAIN STREET

Address Line 4: WILLIAMSVILLE, NEW YORK 14221-5406

ATTORNEY DOCKET NUMBER:	UMBP330US
NAME OF SUBMITTER:	Linda A. Case

Total Attachments: 2

source=UMBP330US Executed Assignment from Client 2012-05-28#page1.tif source=UMBP330US Executed Assignment from Client 2012-05-28#page2.tif

PATENT REEL: 028284 FRAME: 0445 OF \$40.00 29423176

Assignment of Rights in Invention

(Sole Inventor; Single Assignee; Without Witness or Notarization)

Docket Number

UMBP330US

Application Number (if known)	Filing Date (if known)	
Inventor	Residence of Inventor	
Sung wook Park	8 Rean Drive #604 Toronto, Ontario M2K 3B9 Canada	
Assignee	Residence of Principal Place of Business of Assignee	
Embra LLC	1708 Broadway Street Buffalo, New York 14212 United States	

Whereas, I, the above-identified Inventor, have invented certain new and useful improvements in: CORSET-SHAPED ORGANIZER

(hereinafter referred to as "Invention") for which I am making application for Letters Patent in the United States of America;

And, whereas I desire to assign a 100% undivided interest in said Invention, said application disclosing the Invention and any Letters Patent which may be granted therefor to the above-identified Assignee, and whereas said Assignee is desirous of acquiring the entire right, title and interest in the same;

I hereby assign, sell and transfer a 100% undivided interest in said invention, said application, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said Invention, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And I hereby authorize and request the Director of the United States Patent and Trademark Office to issue said United States Letters Patent to said Assignee, as assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary and lawful future documents, including assignments in favor of Assignee, or its designees as Assignee or its Assignees may from time-to-time present to me in order to perfect title in said Invention, modifications, and improvements in said Invention, applications and Letters Patent of the United States and countries foreign thereto;

Assignment of Rights in Invention (Sole Inventor; Single Assignee; Without Witness or Notarization)

Docket Number UMBP330US

Application Number (if known)	Filing Date (if known)	
Inventor	Residence of Inventor	
Sung wook Park	8 Rean Drive #604 Toronto, Ontario M2K 3B9 Canada	
Assignee	Residence of Principal Place of Business of Assignee	
Umbra LLC	1705 Broadway Street Buffalo, New York 14212 United States	

And I further agree to sign and properly execute such necessary and lawful pa	pers for application for foreign
patents, for filing divisions, continuations and continuations-in-part of said app	olication for patent, and/or, for
obtaining any reissue or reissues of any Letters Patent which may be granted for	my aforesaid Invention, as the
Assignee thereof shall hereafter require and prepare at its own expense.	<u> </u>

Executed this 24 day of Mayo, in the year 2012-

at

(Signature of Inventor)