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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Michel Parmigiani	04/20/2012

RECEIVING PARTY DATA

Name:	PARMIGIANI FLEURIER SA	
Street Address:	11 Rue Du Temple	
City:	2114 Fleurier	
State/Country:	SWITZERLAND	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29418006

CORRESPONDENCE DATA

Fax Number: (317)636-1507 Phone: 317-636-4341

Email: ipdocketing@kdlegal.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Clifford W. Browning of Krieg DeVault

Address Line 1: One Indiana Square

Address Line 2: Suite 2800

Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER: PAFL-9

NAME OF SUBMITTER: Meg A. Ward

Total Attachments: 1

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PATENT REEL: 028285 FRAME: 0518 OF \$40.00 28418006

ASSIGNMENT OF APPLICATION FOR DESIGN PATENT

WHEREAS,

(1) (Name of Inventor):

Michel Parmigiani

(2) (Address of Inventor):

11 Rue Du Temple 2114 Fleurier Switzerland

(hereinafter singly and jointly referred to as "Assignor"), has made a new and useful invention in a WATCH for which Assignor has made or will make an application for Letters Patent of the United States; and

WHEREAS,

(Name of Assignee):

PARMIGIANI FLEURIER SA

(Address of Assignee): 11 Rue Du Temple

2114 Fleurier Switzerland

(Legal Nature of Assignee):

Swiss Corporation

(hereinafter referred to as "Assignee"), describes to acquire 100% of the right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and in, to and under said application, and in, to and under any and all United States Letters Patent, that may be obtained thereof and thereon;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good, valuable and sufficient considerations to Assignor in hand paid, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, 100% of the right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and any and all other applications thereon and arising therefrom, including any and all divisions and continuations thereof, and any and all patents to be issued and obtained therefore and thereon in the United States and world wide, including all reissues and reexaminations thereof.

Assignor hereby authorizes and requests the Honorable Commissioner of Patents to issue said United States Letter Patent to Assignee, its assigns and legal representatives.

Assignor agrees to sign and execute any and all other papers necessary or desirable for the procurement of Letters Patent on said invention in the United States and world wide for the use of Assignee.

(1) Michel Parmigiani

(Signaturé)

Date: 20 Quit 2012.

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Griffes Ref.: 0031-MO-0169-US-US-01

PATENT REEL: 028285 FRAME: 0519

RECORDED: 05/30/2012