

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Joshua Makower</td> <td>07/30/2010</td> </tr> <tr> <td>James Joslin</td> <td>08/03/2010</td> </tr> <tr> <td>Michael Strasser</td> <td>08/03/2010</td> </tr> <tr> <td>Clinton N. Slone</td> <td>08/03/2010</td> </tr> <tr> <td>Earl A. Bright, II</td> <td>07/29/2010</td> </tr> </tbody> </table>		Name	Execution Date	Joshua Makower	07/30/2010	James Joslin	08/03/2010	Michael Strasser	08/03/2010	Clinton N. Slone	08/03/2010	Earl A. Bright, II	07/29/2010
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Clinton N. Slone	08/03/2010												
Earl A. Bright, II	07/29/2010												
RECEIVING PARTY DATA													
Name:	Sleepy, Inc.												
Street Address:	2570 W. El Camino Real												
Internal Address:	Suite 310												
City:	Mountain View												
State/Country:	CALIFORNIA												
Postal Code:	94040												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13512679</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13512679								
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Application Number:	13512679												
CORRESPONDENCE DATA													
Fax Number:	(877)769-7945												
Phone:	(202) 783-5070												
Email:	apsi@fr.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	FISH & RICHARDSON P.C.												
Address Line 1:	P.O. Box 1022												
Address Line 4:	Minneapolis, MINNESOTA 55440-1022												
ATTORNEY DOCKET NUMBER:	29084-0002US1												

CH \$40.00 13512679

NAME OF SUBMITTER:

Shelley M. Taylor

Total Attachments: 5

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ASSIGNMENT

For valuable consideration, we, JOSHUA MAKOWER of 661 University Ave., Los Altos, CA 94022, JAMES JOSLIN of 4233 April Dr., Wenatche, WA 98801, MICHAEL STRASSER of 179 11th St. 3rd Fl, San Francisco, CA 94103, CLINTON N. SLONE of 703 Douglass St., San Francisco, CA 94114, EARL A. BRIGHT II of 25 Del Monte Ave., Los Altos, CA 94022, hereby assign to: Sleepy, Inc., a corporation of Delaware having a place of business at: 2570 W. El Camino Real, Suite 310, Mountain View, California 94040, United States; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled TONGUE RETAINING ORAL APPLIANCE, filed 6/7/2010, and assigned U.S. Serial Number 61/352,298, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 7/30/10



JOSHUA MAKOWER

Witnessed by:

Name: Brenda Erickson
Brenda Erickson

Date: 7/30/2010

Name: Gunhild
MARIA MARSHALL

Date: 7/30/10

Date: _____

JAMES JOSLIN

Witnessed by:

Name: _____

Date: _____

Name: _____

Date: _____

Date: _____

MICHAEL STRASSER

Witnessed by:

Name: _____

Date: _____

Name: _____

Date: _____

Date: _____

JOSHUA MAKOWER

Witnessed by:

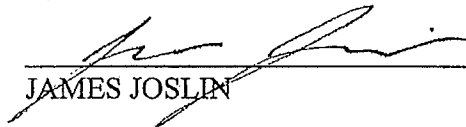
Name: _____

Date: _____

Name: _____

Date: _____

Date: 8/3/2010



JAMES JOSLIN

Witnessed by:


Name: IMRAN AZIZ

Date: 8/3/10

Name: Colin Kalfinger

Date: 8/3/10

Date: 8/3/10



MICHAEL STRASSER

Witnessed by:

Name: IMRAN AZIZ

Date: 8/3/10

Name: Colin Kalfinger

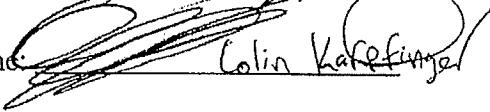
Date: 8/3/10

Date: 8/3/10


CLINTON N. SLONE

Witnessed by:

Name: IMRAN AZIZ  Date: 8/3/10

Name:  Colin Kafetz Date: 8/3/10

Date: _____

EARL A. BRIGHT II

Witnessed by:

Name: _____

Date: _____

Name: _____

Date: _____

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Date: _____

CLINTON N. SLONE

Witnessed by:

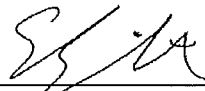
Name: _____

Date: _____

Name: _____

Date: _____

Date: 7/29/10



EARL A. BRIGHT II

Witnessed by: Ann Hale

Name: MARIA MARSHALL

Date: 7/29/10

Name: Brenda Erickson
Brenda Erickson

Date: 7/29/2010

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