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Louis D. Tomassetti William Bohmer	Internal Address: Suite 300		
Additional name(s) of conveying party(ies) attached? Yes X No			
3. Nature of conveyance/Execution Date(s):	Street Address: 2745 E. Atlantic Blvd.		
Execution Date(s)March 4, 2012			
	City: Pompano Reach		
Security Agreement Change of Name	City: Pompano Beach		
Joint Research Agreement	State: FL		
Government Interest Assignment	Country: USA Zip: 33062		
Executive Order 9424, Confirmatory License			
Other	Additional name(s) & address(es) attached? X Yes No		
.,	document is being filed together with a new application. B. Patent No.(s)		
A. Patent Application No.(s)	J		
13/417,932			
Additional numbers attached? Yes No			
Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:1		
Name: Robert M. Downey	7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00		
Internal Address: Suite 300			
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Street Address: 6751 N. Federal Hwy.	Enclosed		
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Docket Number: TOMLPA112	•		
Email Address: robert@downeyip.com	Authorized User Name Robert M. Downey		
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PATENT

REEL: 028291 FRAME: 0566

Additional Receiving Party

Name: Display Matrix Corporation (50%)

Internal Address: Suite 2

Street Address: 6 Emery Avenue

City: Randolph

State: NJ

Country: USA

Zip: <u>07869</u>

May 24 12 11:13a Robert M Downey

PATENT REEL: 028291 FRAME: 0567

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ASSIGNMENT OF APPLICATION

WHEREAS, we, Louis D. Tomassetti and William Bohmer, hereafter referred to as applicants, have invented certain new and useful improvements in a RAZOR WITH BLADE HEATING SYSTEM ("the Invention"), for which the undersigned have executed an application for patent in the United States of America on 2/27/2012 and which application was filed in the United States Patent and Trademark Office on 3/12/2012 and assigned serial no. 13/417,932 , and

WHEREAS, L.P.I. Consumer Products, Inc. of 2745 E. Atlantic Blvd., Suite 300, Pompano Beach, FL 33062, and Display Matrix Corporation of 6 Emery Avenue, Suite 2, Randolph, NJ 07869, herein referred to as "Co-Assignees" are each desirous of acquiring a fifty percent (50%) ownership interest of the entire right and title of the Invention, including any patent applications and patents granted therefor;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), the receipt whereof is acknowledged, and other good and valuable consideration, we, the applicants, by these presents, do sell, assign and transfer unto said Co-Assignees the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all Patent Applications and Patents which may be granted therefore in the United States, we hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Patent(s) to said Co-Assignees, with each of said Co-Assignees owning fifty percent (50%) of the entire right, title, and interest in and to the same, for its sole use and behoof; and for the use and behoof of its legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

IN WITNESS WHEREOF, executed by the undersigned on the date opposite the undersigned's name.

Date: $\frac{3/4/12}{2}$ Date: $\frac{2-28-2012}{2}$

Louis D. Tomassetti, Applicant

PATENT REEL: 028291 FRAME: 0568