Client Code: SMDKS.016AUS

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Name of conveying party(ies): (List using letters or numbers for multiple parties) Kyu-Hyeong Cheon Additional name(s) of conveying party(ies) attached? () Yes (X) No	2. Name and address of receiving party(ies): Name: Samsung Mobile Display Co., Ltd. Street Address: San #24, Nongseo-dong, Giheung-gu City: Yongin-city, Gyunggi-do Country: Korea Additional name(s) of receiving party(ies) attached?
3. Nature of conveyance: (x) Assignment () Security Agreement () Merger () Change of Name () Office () Change of Name	() Yes (X) No
() Other: Execution Date: (List as in section 1 if multiple signatures) 2/16/2012	 US or PCT Application number(s) or US Patent number(s):
	(X) Patent Application No.: 13/476,939 Filing Date: 5/21/2012
	Additional numbers attached?
·	() Yes (X) No
Party to whom correspondence concerning document should be mailed:	 Total number of applications and patents involved: 1
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Attorney's Docket No.: SMDKS.016AUS	
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PATENT

Application No.: Unknown Filing Date: Herewith

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ASSIGNMENT

WHEREAS, I, the undersigned, have invented certain new and useful improvements in a DISPLAY DEVICE, the specification of which was executed on even date herewith.

AND WHEREAS, Samsung Mobile Display Co., Ltd., (hereinafter "ASSIGNEE"), with its principal place of business at San #24, Nongsco-dong, Cihoung-gu, Yongin-city, Gyunggi-do, Korea, desires to acquire the entire right, title, and interest in and to the said improvements with respect to the United States of America, its territories and possessions.

NOW, THEREFORE, in light of good and valuable consideration, the receipt of which is hereby acknowledged, I, the said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY coverant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

Date:

Feb. 16, 2012

Signature:

Name: CHEON, Kyu-Hyeong

Address: #13-2507 Backgung Dongvang Paragon Apt.,

17-2 Jeongio-dong, Bundang-gu, Scongnam-si,

Oycongoi-ka, Republic of Korea

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REEL; 028291 FRAME; 0635/22/20

REGORDED: 05/22/2012