

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Masahiro UENO	05/10/2012
RECEIVING PARTY DATA	
Name:	JVC KENWOOD CORPORATION
Street Address:	12, Moriya-cho 3-chome, Kanagawa-ku
City:	Yokohama-shi, Kanagawa
State/Country:	JAPAN
Postal Code:	2210022
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13511912
CORRESPONDENCE DATA	
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Address Line 4:	Alexandria, VIRGINIA 22314
ATTORNEY DOCKET NUMBER:	32299U
NAME OF SUBMITTER:	Jerald L. Meyer
Total Attachments: 2 source=ExeAssign#page1.tif source=ExeAssign#page2.tif	

OP \$40.00 13511912

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION given to Masahiro UENO hereinafter referred to as the ASSIGNOR(S), who has/have invented certain new and useful

USER ANSWER COLLECTION SERVER, USER ANSWER COLLECTION SYSTEM, BROADCAST RECEPTION TERMINAL, USER ANSWER COLLECTION SYSTEM AND CONTROL METHOD hereinafter referred to as the invention, for which I/we has/have executed an application for Letters Patent to be filed in the United States Patent and Trademark Office.

WHEREAS, JVC KENWOOD Corporation, a corporation organized and existing under the laws of the country/state of Japan, whose post office address/business address is 12, Moriya-cho 3-chome, Kanagawa-ku, Yokohama-shi, Kanagawa 2210022 Japan, hereinafter referred to as the ASSIGNEE, desires to acquire the entire right, title and interest for the United States and elsewhere throughout the world in and to said invention and application, including any and all divisions and continuations thereof, all rights of priority under the terms of the International Convention for the Protection of Industrial Property, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, WITNESSETH THIS that for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, said ASSIGNOR(S) hereby assign(s), sell(s) and transfer(s) to said ASSIGNEE, its assigns and legal representatives, the entire right, title and interest for the United States and elsewhere throughout the world, in and to said invention and application, including any and all divisions and continuations thereof, all rights of priority under the terms of the International Convention for the Protection of Industrial Property, and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges, and advantages in any way arising from or pertaining thereto, for and during the term or terms of any and all such Letters Patent when granted, including any and all renewals, reissues and prolongations thereof, for the use and benefit of said ASSIGNEE and its assigns and legal representatives, in as ample and as beneficial a manner for all intents and purposes as said ASSIGNOR(S) might or could have held and enjoyed the same had this assignment not been made.

ASSIGNMENT

ALSO, said ASSIGNOR(S) hereby agree(s) to execute all papers necessary to file said applications in the United States and elsewhere throughout the world, and to assign the same to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing any and all Letters Patent thereon.

AND said ASSIGNOR(S) authorize(s) and request(s) the Commissioner of Patents to issue a Letters Patent on said application, and on any and all divisions and continuations thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

By: Masahiro Ueno 10 / May / 2012
Inventor's Name: Masahiro UENO Date
(first inventor)

By: _____
Inventor's Name: _____ Date
(second inventor)

By: _____
Inventor's Name: _____ Date
(third inventor)

By: _____
Inventor's Name: _____ Date
(fourth inventor)

By: _____
Inventor's Name: _____ Date
(fifth inventor)

By: _____
Inventor's Name: _____ Date
(sixth inventor)

By: _____
Inventor's Name: _____ Date
(seventh inventor)