## 501941573 06/01/2012

## PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
American Skandia Life Assurance Corporation	04/27/2004

## RECEIVING PARTY DATA

Name:	The Prudential Insurance Company of America	
Street Address:	213 Washington Street - Mezzanine	
Internal Address:	Mailstop: NJ-02-01-56	
City:	Newark	
State/Country:	NEW JERSEY	
Postal Code:	07102-2992	

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12706507

#### CORRESPONDENCE DATA

Fax Number: (214)661-4559 Phone: 2214.953.6559

Email: glenda.orrantia@bakerbotts.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: David G. Wille

Address Line 1: 2001 Ross Avenue, 6th Floor

Address Line 2: Baker Botts L.L.P.
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	002328.0805
NAME OF SUBMITTER:	Glenda J. Orrantia

#### Total Attachments: 3

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> PATENT REEL: 028305 FRAME: 0405

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#### ASSIGNMENT OF PATENT APPLICATION

WHEREAS, American Skandia Life Assurance Corporation, a corporation organized under the laws of the State of Connecticut having a place of business at 1 Corporate Drive, P.O. Box 883, Shelton, Connecticut 06484 ("Assignor") is the owner of the patent applications identified on <u>Schedule 1</u> (collectively, the "Patents");

WHEREAS, The Prudential Insurance Company of America, a corporation organized under the laws of the State of New Jersey having a place of business at 751 Broad Street, Newark, New Jersey 07102 ("Assignee"), desires to receive all of Assignor's right, title and interest in and to the Patents;

NOW THEREFORE, Assignor hereby assigns and transfers to Assignee, and Assignor hereby accepts the assignment and transfer from Assignor of, all its right, title and interest in and to the Patents for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, together with all rights of priority and any foreign patents issuing thereon, all extensions, divisions, reissues, renewals, and continuations thereof and all income, royalties or payments due or payable as of the date hereof or thereafter, and all past, present and future claims, counterclaims, credits, causes of action, choses in action, rights of recovery and rights of setoff against third persons for infringement of the Patents, together with the right to sue for and collect any resulting recovery of damages, lost profits, legal fees and costs, including from acts which may have occurred prior to the date hereof for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. Assignor hereby requests that the Commissioner of Patents and Trademarks record Assignee as the assignee and owner of the Patents.

American Skandia Life Assurance Corporation

Bv:

Name: William J. Marsh

Title: Executive Vice President

Date: April 2], 2004

State of Connecticut	)	ss. Shelton
County of Fairfield	)	

On this <u>27</u> day of April, 2004, before me appeared William J. Marsh, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation with authority to do so.

KATHLEEN A. CHAPMAN NOTARY PUBLIC MY COMMISSION EXPIRES OCT. 31, 2005

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PATENT REEL: 028305 FRAME: 0407

# Schedule 1: Patents

Summary of Invention	Application No.
System, method and computer program product for allocating assets among a plurality of investments to guarantee a predetermined value at the end of a predetermined period.	10/122,942
System, method and computer program product for cost effective dynamic allocation of assets among a plurality of investments.	10/076,739
System, method and computer program product for managing an investment to increase the after-tax death benefit of the investment.	10/121,908
System, method, and computer program product for providing stabilized annuity payments and control of investments in a variable annuity.	10/079,795

PATENT REEL: 028305 FRAME: 0408

**RECORDED: 06/01/2012**