

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Joshua Caldecourt</td> <td>03/15/2012</td> </tr> <tr> <td>Ariana Schiff</td> <td>03/15/2012</td> </tr> </tbody> </table>		Name	Execution Date	Joshua Caldecourt	03/15/2012	Ariana Schiff	03/15/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Otter Products, LLC</td> </tr> <tr> <td>Street Address:</td> <td>209 South Meldrum Street</td> </tr> <tr> <td>City:</td> <td>Fort Collins</td> </tr> <tr> <td>State/Country:</td> <td>COLORADO</td> </tr> <tr> <td>Postal Code:</td> <td>80521</td> </tr> </table>		Name:	Otter Products, LLC	Street Address:	209 South Meldrum Street	City:	Fort Collins	State/Country:	COLORADO	Postal Code:	80521
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29416091</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29416091						
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CORRESPONDENCE DATA											
<p>Fax Number: (970)490-2888</p> <p>Email: ip@otterbox.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Kelly Frazier</p> <p>Address Line 1: 209 South Meldrum Street</p> <p>Address Line 4: Fort Collins, COLORADO 80521</p>											
ATTORNEY DOCKET NUMBER:	434USD1										
NAME OF SUBMITTER:	Kelly Frazier										
<p>Total Attachments: 2</p> <p>source=434USD1_Assignment_Executed#page1.tif</p> <p>source=434USD1_Assignment_Executed#page2.tif</p>											

CH \$40.00 29416091

**ASSIGNMENT
& APPOINTMENT OF COMMON REPRESENTATIVE**

WHEREAS we, the below named inventors with respective addresses, have invented a certain new and useful invention entitled **HANG TAG FOR PACKAGING** for which:

a patent application has been prepared for filing with the United States Patent & Trademark Office, said application being identified as Attorney File No. **434USD1**;

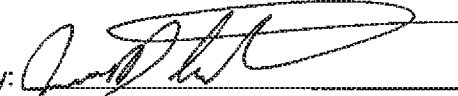
NOW THEREFORE, be it known that we together and each of us individually, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, Otter Products, LLC Colorado limited liability company having a place of business at 209 S. Meldrum Street, Fort Collins, Colorado, 80521, its successors, legal representatives and assigns, the aforesaid application and all rights to claim priority directly or indirectly to the aforesaid application and all converted non-provisional utility, continuation, divisional, continuation-in-part and reissue applications, all patent applications that claim priority directly or indirectly to the aforesaid application, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention(s), and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention(s) in the United States or any other country; each of us also assigns any right, title or interest in and to the invention(s) that has not already been transferred to the assignee; each of us warrants that no assignment of the invention(s), application or patent therefor has been made to a party other than Otter Products, LLC; each of us warrants that there is no obligation to make any assignment of the invention(s), application, or any patent therefor to any party other than Otter Products, LLC; and each of us further agrees to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention(s), but at the expense of said assignee.

The Commissioner For Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment to Otter Products, LLC, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

Furthermore, we together and each individually hereby irrevocably appoint Otter Products, LLC its successors, legal representatives and assigns, as common representative for any and all international patent applications filed pursuant to the Patent Cooperation Treaty, and all national phase applications derived therefrom, concerning the invention(s) or claiming priority from the aforesaid application.

IN WITNESS WHEREOF, the party hereto has executed this Assignment & Appointment of Common Representative as of the date indicated hereunder.

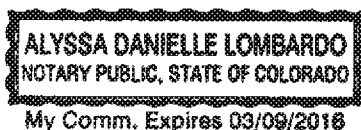
Date: 3/15/12

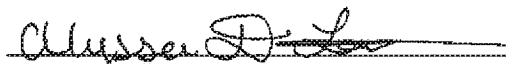
By: 
Joshua Caldecourt

STATE OF Colorado)
) ss.
COUNTY OF Larimer)

Before me, a Notary Public in and for said County and State, personally appeared **Joshua Caldecourt**, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 15th day of March, 2012.




Notary Public
My Commission Expires:

Date: 3/15

By: 
Arianna Schiff

STATE OF Colorado

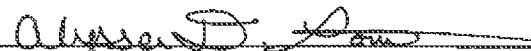
COUNTY OF Larimer

) ss.

Before me, a Notary Public in and for said County and State, personally appeared Arianna Schiff, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 15th day of March, 2012.

ALYSSA DANIELLE LOMBARDO
NOTARY PUBLIC, STATE OF COLORADO
My Comm. Expires 03/09/2016


Notary Public
My Commission Expires: