#### 501944691 06/05/2012

#### PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

# **CONVEYING PARTY DATA**

Name	Execution Date
Pavel Kobyakov	05/09/2012
Ksenia Shubina	05/09/2012

# RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

# PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13466618

#### **CORRESPONDENCE DATA**

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: Paul E. Franz

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Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	16113-4300001
NAME OF SUBMITTER:	Paul E. Franz

**Total Attachments: 2** 

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> PATENT REEL: 028321 FRAME: 0522

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Attorney's Docket No.: 16113-4300001

# **ASSIGNMENT**

For valuable consideration, we, <u>PAVEL KOBYAKOV</u> of 608 Springwater Drive, Waterloo, ON N2V 2S4, Canada, KSENIA SHUBINA of 1405-60 Disera Drive, Vaughan, ON L4J 9G1, Canada, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled <u>PUBLISHER SIDE FILE SUPPORT</u> FOR EXPANDABLE CONTENT ITEMS, filed 5/8/2012, and assigned U.S. Serial Number 13/466,618, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney's Docket No.: 16113-4300001

	_ Noy-
	PAVEL KOBYAKOV
Witnessed by:	
The Combaths	Date: May 4/12/12
Signature	Date.
Luke Pietenski Typed or Printed Name	
16 BRUNSWICK AGE KLICHENGR, ON, CANADA	
Witness Address	
	Kllys
	KSENIA SHUBINA
Witnessed by:	
La Comment of the	Date: May 9/2012
Signature	
Luke FIELINSIEI	
Typed or Printed Name	
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