

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kristian Buschmann</td> <td>09/01/2011</td> </tr> <tr> <td>Bridget M. Soldan</td> <td>09/02/2011</td> </tr> <tr> <td>Steven V. Bisbikis</td> <td>09/02/2011</td> </tr> <tr> <td>Ronald M. Llanes</td> <td>09/02/2011</td> </tr> <tr> <td>Daniel J. Neidlinger</td> <td>09/02/2011</td> </tr> </tbody> </table>		Name	Execution Date	Kristian Buschmann	09/01/2011	Bridget M. Soldan	09/02/2011	Steven V. Bisbikis	09/02/2011	Ronald M. Llanes	09/02/2011	Daniel J. Neidlinger	09/02/2011
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Optimal Design Co.</td> </tr> <tr> <td>Street Address:</td> <td>601 W. Campus Drive</td> </tr> <tr> <td>Internal Address:</td> <td>Suite B3</td> </tr> <tr> <td>City:</td> <td>Arlington Heights</td> </tr> <tr> <td>State/Country:</td> <td>ILLINOIS</td> </tr> <tr> <td>Postal Code:</td> <td>60004</td> </tr> </table>		Name:	Optimal Design Co.	Street Address:	601 W. Campus Drive	Internal Address:	Suite B3	City:	Arlington Heights	State/Country:	ILLINOIS	Postal Code:	60004
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PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29400373</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29400373								
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CORRESPONDENCE DATA													
<p>Fax Number: (262)260-4253</p> <p>Phone: 2622604703</p> <p>Email: selechne@scj.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: S.C. Johnson & Son, Inc.</p> <p>Address Line 1: 1525 Howe Street</p> <p>Address Line 2: MS 077</p> <p>Address Line 4: Racine, WISCONSIN 53403</p>													
ATTORNEY DOCKET NUMBER:	J-5404D3												

CH \$40.00 29400373

NAME OF SUBMITTER:

Suzan E. Lechner

Total Attachments: 6

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PATENT

REEL: 028333 FRAME: 0486

ASSIGNMENT

WHEREAS, we, Kristian Buschmann, Bridget M. Soldan, Steven V. Bisbikis, Ronald M. Llanes, and Daniel J. Neidlinger, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/400,373, filed August 26, 2011, naming the ASSIGNORS as inventors, and entitled VOLATILE ACTIVE DIFFUSER; and

WHEREAS, Optimal Design Co., a corporation duly organized and existing under the laws of Illinois, and having its principal office and place of business at 601 W. Campus Drive, Suite B3, Arlington Heights, Illinois 60004, (below referred to as "ASSIGNEE") is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 1st day
(Day)
of SEPTEMBER, 2011.
(Month) (Year)



(Signature of Inventor)

Kristian Buschmann

(Typed/Printed Name of Inventor)

355 E. Ohio Street, Unit 5011

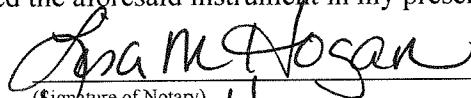
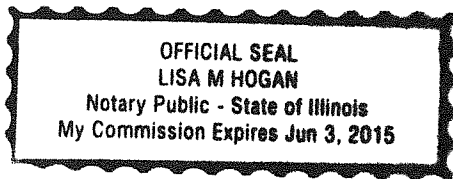
(Residential Address)

Chicago, IL 60611

(City, State, Zip)

State of Illinois)
County of Kane)

On this 1st day of September 2011, before me, a Notary Public in
(Day) (Month) (Year)
and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the aforesaid instrument in my presence.



(Signature of Notary)

LISA M HOGAN, Notary Public

(Print Name of Notary)

My commission expires: 6/3/15

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 2nd day
of September, 2011.
(Month) (Year)

Bridget M. Soldan
(Signature of Inventor)
Bridget M. Soldan
(Typed/Printed Name of Inventor)
5528 East Lake Dr., Unit C
(Residential Address)
Lisle, IL 60532
(City, State, Zip)

State of Illinois)
County of Kane)

On this 2nd day of September, 2011, before me, a Notary Public in
(Day) (Month) (Year)
and for the State and County aforesaid, personally appeared the above signatory, known to me
to be the person of that name, who executed the aforesaid instrument in my presence.

Lisa M. Hogan
(Signature of Notary)
LISA M HOGAN, Notary Public
(Print Name of Notary)
My commission expires: 6/3/15

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 02 day
of September, 2011.
(Month) (Year)

Stu Bisbik

(Signature of Inventor)

Steven V. Bisbikis

(Typed/Printed Name of Inventor)

6 Stonehaven Drive

(Residential Address)

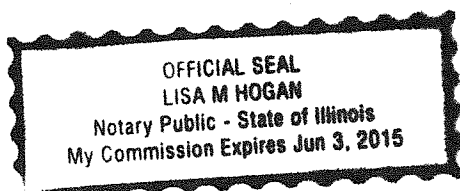
Hawthorn Woods, IL 60047

(City, State, Zip)

State of Illinois)
County of Kane)

On this 2nd day of September, 2011, before me, a Notary Public in
(Day) (Month) (Year)

and for the State and County aforesaid, personally appeared the above signatory, known to me
to be the person of that name, who executed the aforesaid instrument in my presence.



Lisa M Hogan


(Signature of Notary)

Lisa M Hogan, Notary Public

(Print Name of Notary)

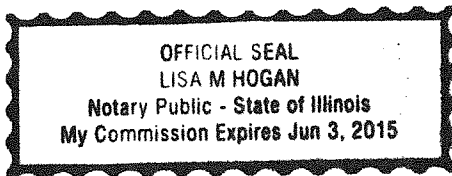
My commission expires: 6/3/2015

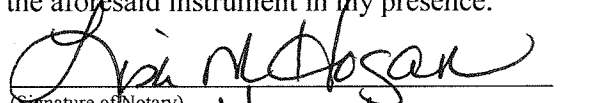
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 2nd day
(Day)
of SEPT., 2011.
(Month) (Year)


(Signature of Inventor)
Ronald M. Llanes
(Typed/Printed Name of Inventor)
4717 Lacey Ave
(Residential Address)
Lisle, IL 60532
(City, State, Zip)

State of Illinois)
County of Kane)

On this 2nd day of September, 2011, before me, a Notary Public in
(Day) (Month) (Year)
and for the State and County aforesaid, personally appeared the above signatory, known to me
to be the person of that name, who executed the aforesaid instrument in my presence.



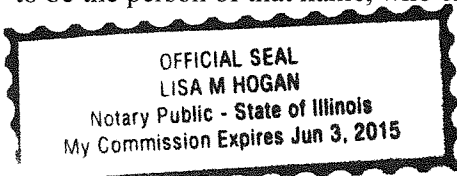

(Signature of Notary)
Lisa M. Hogan, Notary Public
(Print Name of Notary)
My commission expires: 6/3/2015

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 2nd day
(Day)
of September, 2011.
(Month) (Year)

Daniel J. Neidlinger
(Signature of Inventor)
Daniel J. Neidlinger
(Typed/Printed Name of Inventor)
541 Eastwich Lane
(Residential Address)
Bartlett, IL 60103
(City, State, Zip)

State of Illinois)
County of Kane)

On this 2nd day of September, 2011, before me, a Notary Public in
(Day) (Month) (Year)
and for the State and County aforesaid, personally appeared the above signatory, known to me
to be the person of that name, who executed the aforesaid instrument in my presence.



Lisa M Hogan
(Signature of Notary)
Lisa M Hogan Notary Public
(Print Name of Notary)
My commission expires: 6/3/2015