### 501947342 06/07/2012

### PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Robert J. Starr	12/14/2005

## **RECEIVING PARTY DATA**

Name:	BellSouth Intellectual Property Corporation	
Street Address:	824 Market Street	
Internal Address:	Suite 901	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19801	

## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13490748

## **CORRESPONDENCE DATA**

 Fax Number:
 (770)951-0933

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Charles W. Griggers

Address Line 1: 400 Interstate North Parkway
Address Line 4: Atlanta, GEORGIA 30339

**ATTORNEY DOCKET NUMBER:** 050158CON; 190255-1181

NAME OF SUBMITTER: Charles W. Griggers

Total Attachments: 2 source=01601623#page1.tif source=01601623#page2.tif

**PATENT** 

REEL: 028335 FRAME: 0353

OF \$40.00 13490748

## PATENT ASSIGNMENT

WHEREAS, I, Robert J. Starr, a citizen of the United States of America, residing at 2804 Mount Olive Drive, City of Decatur, State of Georgia, have invented certain inventions and improvements disclosed in an application for United States Letters Patent entitled User Access to Item Information, executed on even date herewith, and listing as inventor(s): Robert J. Starr;

WHEREAS, BellSouth Intellectual Property Corporation, a Corporation of the State of Delaware, having a place of business at 824 Market Street, Suite 901, Wilmington, DE 19801, is desirous of acquiring an interest in the same;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, Robert J. Starr, by these presents do sell, assign and transfer unto BellSouth Intellectual Property Corporation, the full, exclusive and entire right, title and interest: (i) in and to all inventions and improvements disclosed and described in said application, (ii) in and to said application, (iii) in and to any divisional, continuation, and continuation-in-part applications describing in whole or in part said inventions and improvements, preparatory to obtaining Patents of the United States therefore, (iv) in and to all patents and reissues that may be granted in the United States for the aforementioned, (v) in and to any provisional patent applications filed in the United States describing in whole or in part the said inventions and improvements, from which priority may be claimed under Title 35 of the United States Code, and (vi) in and to the right to claim any applicable foreign and domestic priority rights arising from such provisional patent applications or aforementioned applications; I also hereby acknowledge that an obligation for this assignment and for the assignment of all related subject matter arose before any making of the invention and improvements disclosed and described in said application; and I hereby request the Commissioner of Patents to issue any and all Patents of the United States resulting from said application, or from a division, continuation, continuation-in-part, or reissue thereof, to, BellSouth Intellectual Property Corporation as Assignee, for their interest and for the sole use and behoof of BellSouth Intellectual Property

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Corporation and their assigns and legal representatives;

For the same consideration, I, by these presence do sell, assign and transfer to BellSouth Intellectual Property Corporation the full, exclusive and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Patents and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign application under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of BellSouth Intellectual Property Corporation and or their respective designees, insofar as permitted by applicable law;

AND, for the same consideration, I agree to sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid BellSouth Intellectual Property Corporation their successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

STATE OF

COUNTY OF

Before me, a Notary Public in and for the State of A, on this /

of a bor, 2005, personally appeared Robert J. Starr, who being duly swom, signed

and acknowledged the foregoing Assignment as his free act and deed.

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RECORDED: 06/07/2012