

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Manu B. Makhija</td> <td>05/19/2000</td> </tr> <tr> <td>Benjamin L. Garfinkle</td> <td>03/05/2012</td> </tr> </tbody> </table>		Name	Execution Date	Manu B. Makhija	05/19/2000	Benjamin L. Garfinkle	03/05/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Clamp Swing Pricing Company</td> </tr> <tr> <td>Street Address:</td> <td>8386 Capwell Drive</td> </tr> <tr> <td>City:</td> <td>Oakland</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94621</td> </tr> </table>		Name:	Clamp Swing Pricing Company	Street Address:	8386 Capwell Drive	City:	Oakland	State/Country:	CALIFORNIA	Postal Code:	94621
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CORRESPONDENCE DATA											
<p>Fax Number: (415)868-4072 Phone: 415-868-4072 Email: cjoss@batechlaw.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Bay Area Technology Law Group PC Address Line 1: 4089 Emery Street Address Line 4: Emeryville, CALIFORNIA 94608</p>											
ATTORNEY DOCKET NUMBER:	535.58										
NAME OF SUBMITTER:	Nathan P. Koenig										
Total Attachments: 2 source=53558Assignments#page1.tif source=53558Assignments#page2.tif											

OP \$40.00 13491464

ASSIGNMENT

WHEREAS, Manu B. Makhija, an individual, hereinafter referred to as "ASSIGNOR", currently holds one-half interest in the right, title and ownership in certain new and useful improvements as described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: SIGN HOLDER DEVICE

Date of Execution: _____ Filing Date: _____ Serial No.: _____

WHEREAS, Clamp Swing Pricing Company, a California corporation, located at 2515 Blanding Avenue, Alameda, CA 94501 hereinafter referred to as "ASSIGNEE", is desirous of acquiring the right, title and interest of said inventor in the said invention and application and in any Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable considerations, receipt of which is hereby acknowledged by Assignor, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all of his right, title and interest in and to the said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this assignment and transfer not been made, to the full end and term of any such Letters Patent.

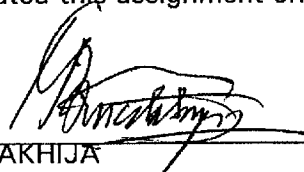
Assignor further agrees that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has hereunto executed this assignment on the date indicated below.

Dated:

5/19/2000

By: MANU B. MAKHIJA



(Notary Acknowledgement)

12200867.1

PATENT

REEL: 028338 FRAME: 0727

ASSIGNMENT

WHEREAS, Benjamin L. Garfinkle, hereinafter referred to as "ASSIGNOR", is the owner of certain new and useful improvements as described and set forth in the below-identified United States patent:

Title of Invention: SIGN HOLDER DEVICE

Date of Execution: MARCH 5, 2012 Issue Date: March 11, 2003 Patent No.: 6,530,166

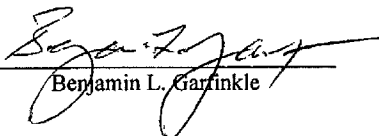
WHEREAS, Clamp Swing Pricing Co., hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in and to said invention and application and in any Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable considerations, receipt of which is hereby acknowledged by Assignor, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this assignment and transfer not been made, to the full end and term of any such Letters Patent.

Assignor further agrees that he will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has hereunto signed her name to this assignment on the date indicated below.

Date: MARCH 5, 2012

By: 
Benjamin L. Garfinkle