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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date	
Yoshimasa TAKAGI	05/21/2012	

RECEIVING PARTY DATA

Name:	Kao Corporation	
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Postal Code:	103-8210	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29424240

CORRESPONDENCE DATA

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Correspondent Name: Oblon, Spivak, et al.

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ATTORNEY DOCKET NUMBER: 397413US41DES

NAME OF SUBMITTER: Chai Xiong

Total Attachments: 2

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PATENT REEL: 028347 FRAME: 0070 OF \$40.00 29424240

Assignment of Application

WILKEAS, I (WE)_1	oshimasa TAKAGI of Tok	yo, Japan		
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				, 100
have invented certain	new and useful improvement	nts in: PACKING	CONTAINER APPLICATOR	
(Application No.	29/424,240	, filed	June 8, 2012	
WHEDEAS VA	O CORPORATION			
WILKLAS, KA	O COID ORATION			

AND ADDRESS OF COMPANY OR OTHER ASSIGNEE

(hereinafter referred to as "ASSIGNEE") having a place of business at: 14-10, Nihonbashi Kayaba-cho 1-chome, Chuo-ku, Tokyo 103-8210, Japan is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application(s)) and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: May 21, 2012 Joshimasa Jakage

(Signature of Inventor) Yoshimasa TAKAGI

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P.

ATTORNEYS AT LAW 1940 DUKE STREET ALEXANDRIA, VIRGINIA 22314

07/09

RECORDED: 06/08/2012

PATENT REEL: 028347 FRAME: 0072