PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
Name Execution Date					
Philip MEINERTZ 06/11/2012					
RECEIVING PARTY DATA					
Name:	GN ReSound A/S				
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City:	Ballerup				
State/Country:	DENMARK				
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PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number: 25		294246	9424612		
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ATTORNEY DOCKET NUMBER:			GNR M1945 US		
NAME OF SUBMITTER:			Gerald Chan		
Total Attachments: 2 source=GNRM1945US_Assignment_#page1.tif source=GNRM1945US_Assignment_#page2.tif					

ASSIGNMENT OF DESIGN PATENT APPLICATION

WHEREAS, I, Philip MEINERTZ, a citizen of Denmark, (hereinafter referred to as "ASSIGNOR"), has invented a certain invention (design) entitled HEARING AID for which application for Design Patent of the United States of America is being filed herewith, and

WHEREAS, GN ReSound A/S, a corporation organized and existing under and by virtue of the laws of Denmark and having its place of business at Lautrupbjerg 7, 2750 Ballerup, Denmark (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under any Patent or similar legal protection to be obtained therefore in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademark and any officials of foreign countries whose duty it is to issue patents or any

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PATENT REEL: 028370 FRAME: 0836

legal equivalent thereof to said ASSIGNEE, its successors and assigns, in accordance with this Agreement.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Patent and said equivalents in the United States or in any foreign county, which may be necessary or desirable to carry out the purpose thereof.

Date: 146-2012

Philip MEINERTZ